MOTHER TERESA WOMEN'S UNIVERSITY KODAIKANAL – 624 102

B.A. ECONOMICS UNDER CBCS (with effect from 2021-2022)



DEPARTMENT OF ECONOMICS

MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL – 624 102 DEPARTMENT OF ECONOMICS Choice Based Credit System (CBCS) (2021 -2022 onwards) B.A. ECONOMICS

1. About the Programme:

B.A. (Economics) is a 3-years graduate degree course divided into 6 semesters, each semester spanning 6 months. The Economics as a branch of knowledge is growing in its significance in terms of practical applications. A wide range of its quantitative and qualitative tools necessary to understand the working of economic systems are helping to solve a wide area of real world issues. The knowledge on the subject enhances the critical thinking skills and quantitative reasoning, sharpens the ability to reason, provide a specialised knowledge and problem solving skills. All these are directed to attain the goals of social justice, equity and market intervention strategies helps to make the learner skills relevant to the requirements of the economist and in shaping macro environment. The course is designed to train students to analyse concepts and processes of the economy by educating them in areas such as Micro economics, Macroeconomics, Indian Economic development, Monetary economics, Public Finance, International Economics for both, academia and employability. The students can seek a career in the prestigious establishments like R.B.I., Planning Commission, Planning Board, Ministry of Economic affairs and the Indian Economic Service etc.

2. Programme Educational Objectives (PEOs)

PEO1	To apply Economic theories and make the students to understand the practical knowledge on present Economic System.
PEO2	To utilise the Economic concepts in the day-to-day life for better living.
PEO3	To Create strong subject knowledge in Economics to develop and uplift the Society
PEO4	To enhance the Entrepreneurial skills with Communication to excel their profession
PEO5	To train the students in Industrial, Agricultural and Service sector economics. This will be helpful for them to get into the concern sector for their Job Oriented goals.

3. Eligibility:

Candidate should have passed the 10^{th} +2 from higher secondary examination Board or CBSE or other equipment examination.

4. General Guidelines for UG Programme

- i. **Duration:** The programme shall extend through a period of 6 consecutive semesters and the duration of a semester shall normally be 90 days or 450 hours. Examinations shall be conducted at the end of each semester for the respective subjects.
- ii. Medium of Instruction: English
- iii. **Evaluation:** Evaluation of the candidates shall be through Internal Assessment and External Examination.

• Evaluation Pattern

Evaluation	The	eory	Practical		
Pattern	Min	Max	Min	Max	
Internal	10	25	10	25	
External	30	75	30	75	

- Internal (Theory): Test (15) + Assignment (5) + Seminar/Quiz(5) = 25
- External Theory: 75
- Question Paper Pattern for External examination for all course papers.

Max. Marks: 75

Time: 3 Hrs.

S.No.	Part	Туре	Marks
1	Α	10*1 Marks=10	10
		Multiple Choice Questions (MCQs): 2 questions from each Unit	
2	В	5*4=20	20
		Two questions from each Unit with Internal Choice (either / or)	
3	С	3*15=45	45
		Open Choice: Any three questions out of 5 : one question from	
		each unit	
		Total Marks	75

* Minimum credits required to pass: 156

• Project Report

A student should select a topic for the Project Work at the end of the third semester itself and submit the Project Report at the end of the fourth semester. The Project Report shall not exceed 75 typed pages in Times New Roman font with 1.5 line space.

• Project Evaluation

There is a Viva Voce Examination for Project Work. The Guide and an External Examiner shall evaluate and conduct the Viva Voce Examination. The Project Work carries 100 marks (Internal: 25 Marks; External (Viva): 75 Marks).

5. Conversion of Marks to Grade Points and Letter Grade

(Performance in a Course/ Paper)

Range of	Grade Points	Letter Grade	Description
Marks			

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90 - 100	9.0 - 10.0	0	Outstanding
80-89	8.0 - 8.9	D+	Excellent
75-79	7.5 - 7.9	D	Distinction
70-74	7.0 - 7.4	A+	Very Good
60-69	6.0 - 6.9	А	Good
50-59	5.0 - 5.9	В	Average
40-49	4.0 - 4.9	С	Satisfactory
00-39	0.0	U	Re-appear
ABSENT	0.0	AAA	ABSENT

6. Attendance

Students must have earned 75% of attendance in each course for appearing for the examination. Students with 71% to 74% of attendance must apply for condonation in the Prescribed Form with prescribed fee. Students with 65% to 70% of attendance must apply for condonation in the Prescribed Form with the prescribed fee along with the Medical Certificate. Students with attendance lesser than 65% are not eligible to appear for the examination and they shall re-do the course with the prior permission of the Head of the Department, Principal and the Registrar of the University.

7. Maternity Leave

The student who avails maternity leave may be considered to appear for the examination with the approval of Staff i/c, Head of the Department, Controller of Examination and the Registrar.

8. Any Other Information

In addition to the above mentioned regulations, any other common regulations pertaining to the UG Programmes are also applicable for this Programme.

9. Programme Outcomes (POs)

On completion of the programme, the students will be able to

PO 1	Enable to understand the basic Economic concepts and apply in the day to day life for better living.
PO 2	Enable the students to meet the specified needs to resolve complex economic problems
PO 3	Enable the students to find solutions for complex economic issues.
PO 4	Enable the students to understand the application of Statistics in Economics
PO5	Enable the students to adopt the techniques to understand resource allocation and Macro Economic policies in Indian Economy.
PO6	Enable the students to understand the computer application in Economics
PO7	Show Continuous improvement in their professional career through life- long learning, appreciating human values and ethics.

10. Programme Specific Outcomes (PSOs)

On completion of the programme, the students will be able to

PO 1	Gain knowledge in Economics and creation of domain knowledge will be effectively served to the students to understand the Society, Societal complex problems and for attainment of Comprehensive Solutions.
PO 2	Gain basic knowledge in Economics, Mathematics, Statistics and Accountancy. This type of getting knowledge may helpful to students to clear any kind of basic Competitive Examinations.
PO 3	Understand the importance of business in economic development and learn the Business Environment and Policy.
PO 4	Utilise Entrepreneurial skills with Communication to excel their profession in the competitive world.
PO 5	Acquire knowledge in contemporary economic issues and problems and find solutions to solve the economic problems.

B.A. (ECONOMICS) CURRICULUM

			Ho	urs	T (T (
Course code	Title of the course	Credits	Т	Р	Int	Ext	Total
	FIRST SEMES	STER					•
U21LTA11	Part I Tamil I / French I	3	6	-	25	75	100
U21LEN11	Part II Communicative English I	3	6	-	25	75	100
U21ECT11	Core I Micro Economics–I	4	5	-	25	55	100
U21ECT12	Core II Economics of Planning and development	4	6	-	25	55	100
U21ECA11	Allied I Economic Statistics–I	4	5	-	25	75	100
U21EVS11	Environmental Studies	2	2	-	25	75	100
U21PEAS11	Professional English-I	4	6	-	25	75	100
	Total	24	3	6			700
	SECOND	SEMSTE	R				•
U21LTA22	Part I Tamil II / French II	3	6	-	25	75	100
U21LEN22	Part II Communicative English-II	3	6	-	25	75	100
U21ECT21	Core III Microeconomics–II	4	5	-	25	75	100
U21ECT22	Core IV Monetary Economics	4	5	-	25	75	100
U21ECA22	Allied II Economic Statistics-II	4	5	-	25	75	100
U21VAE21	Value Education	3	3	-	25	75	100
U21PEAS22	Professional English- II	4	6	-	25	75	100
	Total	25	3	6			700
	THIRD SEME	STER					
U21LTA33	Part I Tamil III/ French III	3	6	-	25	75	100
U21LEN33	Part II General English-I	3	6	-	25	75	100
U21ECT31	Core V Macroeconomics-I	4	5	-	25	75	100
U21ECA33	Allied III Principles of Accountancy–I	4	5	-	25	75	100
U21ECE311/ U21ECE312	Elective I Principles of Management/ Micro Finance and Women Empowerment	3	4	-	25	75	100
U21CSS31	SBE-I Job Oriented Course-I Computer Skills for Office Management	2	-	2	25	75	100
	NME-I	2	2	-	25	75	100
	Total	21	3	0			700
	FOURTH SEM	STER					
U21LTA44	Part I Tamil IV/ French IV	3	6	-	25	75	100
U21LEN44	Part II General English II	3	6	-	25	75	100

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U21ECT41	Core VI Environmental Economics	4	4	_	25	75	100
U21ECT42	Core VII Macroeconomics – II	4	4	-	25	75	100
U21ECA44	Allied IV Principles of Accountancy- II	4	4	-	25	75	100
U21ECE421 / U21ECE422	Elective II Marketing/ Export Procedure and Documentation	3	3	-	25	75	100
U21MSS42	SBE-II Job Oriented Course-II Managerial Skills	2	-	2	25	75	100
	NME-II	2	2	-	25	75	100
	Total	25	3	1			800
	FIFTH SEMES	TER					
U21ECT51	Core VIII Indian Economic Development- I	4	5	-	25	75	100
U21ECT52	Core IX Mathematical Economics-I	4	5	-	25	75	100
U21ECT53	Core X International Economics	4	5	-	25	75	100
U21ECT54	Core XI History of Economic Thought	4	5	-	25	75	100
U21ECT55	Core XII Agricultural Economics	4	5	-	25	75	100
U21ECE531/ U21ECE532	Elective III Human Resource Management/ Population Studies	3	3	-	25	75	100
U21ECS53	SBE-III Economics of Tourism	2	2	-	25	75	100
	Total	25	3	30			700
	SIXTH SEMST	ΓER					
U21ECT61	Core XIII Indian Economic Development- II	4	5	-	25	75	100
U21ECT62	Core XIV Mathematical Economics-II	4	5	-	25	75	100
U21ECT63	Core XV Public Finance	4	5	-	25	75	100
U21ECT64	Core XVI Industrial Economics	4	5	-	25	75	100
U21ECT65	Core XVII Rural Economics	4	5	-	25	75	100
U21ECE641/ U21ECE642	Elective IV Labour Economics / Health Economics	3	3	-	25	75	100
U21ECS61	SBE-IV Business Communication	2	2	-	25	75	100
U21EAS61	Extension Activities	3	-	-	25	75	100
	Total	28	3	0			800
	Grand Total	148	19	93			4400

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Non-Major Elective

The candidates, who have joined the UG Programme, can also undergo Non Major Elective offered by other Departments.

Non Major Elective (NME) offered by Economics Department

U21ECN31	NME-I Gender and Economy
U21ECN42	NME-II Economics for Competitive Examinations

Additional Credit Courses (Two Credit Courses)

- 1. U21ECO31 Online Course III Semester
- 2. U21ECI41 Internship IV Semester
- 3. U21ECV51 Value Added Course V Semester Entrepreneurship Development

SEMESTER I

COURSE U21ECT11 CODE CORE -I	MICRO ECONOMICS-I			P -	C 4
Cognitive Level	K1: Recall K2: Understand K3: Apply K	4: A	naly	ze	
Learning Objectives	 To enhance the knowledge of the students in fundamental theories of micro economics. To help the students to understand the subject economics. To enable the students to understand the law economics. To enable the students to understand the theory of production. To impart the knowledge on cost and revenue 	ct m ys of ories	atter s of	facto	ors

UNIT I: Introduction to Micro economics

Definitions – Definition of Economics - Adam Smith - Marshall - Robbins - Samuelson - Nature and Scope of Economics - Micro and Macro approach - Inductive and deductive methods - Positive Vs Normative study - Static and Dynamic analysis - Economic Laws.

UNIT II: Basic laws of Economics

Utility Analysis - Law of diminishing Marginal utility – Law of Equi-marginal utility – consumer's surplus –Indifference curve analysis – Properties – Consumer's Equilibrium – Price Effect – Income Effect and Substitution effect.

UNIT III: Demand

Meaning of Demand - Types of Demand - Law of Demand - Exceptions - Determinants of demand - Elasticity of demand -Types; price, Income and cross elasticity - Measurement Methods - Uses.

UNIT IV: Factors of production

Factors of Production - Land, Labour, Capital and Organization - Laws of returns - Law of variable proportions

UNIT V: Cost and Revenue concepts

Cost and Revenue - concepts of cost and revenue - Average, Marginal and Total cost - Nature of short run and long run average cost curves – Revenue and revenue curves - Importance of revenue curves.

TEXT BOOKS:

- 1. M. L. Jhingan, Micro economic Theory, Vrinda Publications, Delhi, 2014.
- 2. H.L Ahuja, Advanced Economic Theory, S.Chand & Co, 2009.

REFERENCE BOOKS:

1. Seth. M. L, Principles of Economics, Lakshminara Publications, 2012.

- 2. Sundaram K.P.M., Micro Economics, Rotan Prakshan Publications Ltd, 2014.
- 3. Pindy and Robinson, Micro Economic Analysis, 2013.
- 4. Dr. S. Sankaran, Micro Economics, Margham Publications, Chennai, 2010.
- 5. Misra and Puri, Advanced Micro Economics Himalaya Publishing House, Mumbai, 2016.
- 6. V. Lokanathan, Principles of Economics, Economic Analysis S. Chand & Co., New Delhi, 2014.

Course Outcomes:

On the successful completion of the course, students will be able to:

CO1	Understand the relevance of micro economics concepts to the economy.	K1
CO2	Apply their knowledge on the basics of Micro Economics	K3
CO3	Improve their attitude towards economic laws.	K2
CO4	Get involved in the application of economics for business decision, planning	K3
	and forecasting.	
CO5	Analyse the economic relationship between the variables.	K4

Mapping:

Course Outcomes]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	М	М	М	М	W	М	S	S	W	М	М	М
CO2	S	S	М	S	М	S	S	М	М	S	w	S
CO3	S	S	М	S	М	М	S	S	М	М	s	S
CO4	S	S	М	W	М	N	М	М	М	Ν	S	М
CO5	М	S	М	М	S	S	S	S	S	S	Ν	М

COURSE CODEU21ECT12 U21ECT12CODE-II	ECONOMICS OF PLANNING AND DEVELOPMENT	L 6	T -	P -	C 4					
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate									
Learning Objectives	 To make the students to understand the conplanning and development. To make the students community to understafactors determining development. To make the students to understand the plangrowth models. To enhance the knowledge of students on g models. To make the students to understand the cause underdevelopment and measures to achieve .development 	stan nnii grov	d th ng a vth	e						

UNIT I: Introduction to Planning

Planning – Definition – Characteristics – Objectives limitations – For and against planning.

UNIT II: Types of Planning

Types of planning; Democratic planning Vs Totalitarian planning; centralized Vs Decentralized planning; Material planning Vs financial planning; short term, medium & long term and perspective planning – Cyclical planning.

UNIT III: Planning Model

Meaning - P.C Mahalanobis two sector Model -Planning models and five year plans in India.

UNIT IV: Theories of Economic Development

Development – Economic Development – characteristics of UDCS Distinction between Growth and Development – Theories of under development – vicious circle of poverty -Dualistic Economics – Rostow stages of growth – the Lewis Model of unlimited supplies of labour.

UNIT V: Approach of Economic Development

Rosenstein Rodan and the three indivisibilities - Libenstein theory. The low level equilibrium trap – Balanced vs unbalanced growth.

TEXT BOOK:

1. Jhingan M.L., The Economics of Development and Planning, Vrinda Publications Private Ltd, India, 2014.

REFERENCE BOOKS:

- 1. Andrew Beer and Terry L.Clower, Globalisation, Planning and Local Economic Development, Routledge First edition, 2019.
- 2. Puri V.K. & S.K. Misra, Economics of Development and Planning: Theory and Practice, 16th edition, Himalayas Publishing House, Mumbai, 2016.

- 3. Alexander Eckstein, Planning and Economic Development in India, Cambridge University Press, 2011.
- 4. Marcelo M.Giugale, Economic Development, Oxford University Press Inc, 2014.
- 5. Giorgio Secondi, The Development Economics Reader, Taylor and Francis group India Private Ltd, Manohar, 2020.

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Know the basics of planning and development and acquire in depth	K1
	knowledge about types of planning and development.	
CO2	Improve their knowledge on the basics of planning models	K2
CO3	Develop their attitude towards economic growth models.	K3
CO4	Apply their knowledge on economics for business decision, planning	K4
	and forecasting.	
CO5	Analyse the economic relationship between the planning and growth	K5
	models.	

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	М	S	S	S	W	М	S	S	М	S	S	s	
CO2	М	М	М	S	W	М	М	s	s	W	Ν	М	
CO3	S	S	S	W	М	М	W	s	s	W	М	М	
CO4	S	S	М	М	S	S	S	М	М	М	М	М	
CO5	М	S	S	Ν	w	S	М	М	N	М	W	W	

COURSE CODEU21ECA11ALLIED - I	ECONOMIC STATISTICS –I								
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K6: Create								
Learning Objectives	 To make the students community to understand the applications of statistics in economics. To make the students to understand the application of statistics in research. To make the students to understand the fundamentals of statistics. To enhance the knowledge of the students on statistical investigation To impart knowledge on data collection method 								

UNIT I: Introduction to Statistics

Introduction – Meaning - Definition – Scope - importance of statistics - Limitations.

UNIT II: Sources of Data

Statistical Investigation and Sampling – Source of data – methods of collection of data – sample design – Theoretical basis of sampling – sample and population –Methods of sampling.

UNIT III: Frequency Distribution

Statistical presentation - Classification and Tabulation of data-Presentation of data – Diagrams and charts - Graphs

UNIT IV: Measures of Central tendency

Measures of central location – Averages – Arithmetic mean – Median – mode – Geometric mean – Harmonic mean – quartiles - Deciles and percentiles.

UNIT V: Measures of Dispersion

Measures of Dispersion – Range – Mean Deviation – Quartile Deviation and its coefficient – standard Deviation – Coefficient of Variation.

NOTE: Question Papers must contain problems to the extent of 60% of the marks allotted to the subject.

TEXT BOOKS:

- 1. Gupta S.P, Statistical Methods, Sulthan chand & sons, New Delhi, 2014.
- **2.** Gupta S.C and Kapoor V.K, Fundamentals of Applied Statistics, Sulthan chand & sons, New Delhi, 2010.

REFERENCE BOOKS:.

1. Gupta S.C Fundamentals of Statistics, Himalaya Publishers 2020.

- 2. Gupta S.C and Indira Gupta Business statistics, Himalaya Publishers 2019.
- 3. Bhupendra T. Kesaria Numerical & Statistical Methods, Himalaya Publishers 2018.
- 4. Kathambarajan D. Economic & Business Statistics, Himalaya Publishers 2017.
- 5. Seemon Thomas Business Statistics, Narosa Publishing house, 2014.
- 6. Manoharan M Palani Paramount Publications, Palani, 2012.

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Understand the application of statistics in other fields.	K1
CO2	Get knowledge of method of collecting data.	K2
CO3	Apply the skill of draw the various diagram and graphical representation.	K3
CO4	Analyse statistics in everyday life.	K4
CO5	Solve the problems in various measures such as central tendency,	K6
	dispersion and standard deviation in statistics.	

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	М	W	S	М	S	М	S	М	W	S	М	
CO2	W	S	М	S	М	S	М	W	S	W	s	М	
CO3	М	М	W	S	М	S	S	S	М	W	s	М	
CO4	W	S	М	S	М	М	М	W	s	W	S	М	
CO5	М	М	W	S	М	S	М	S	М	W	S	М	

SEMESTER - II

COURSE CODEU21ECT21CODECORE -III	MICRO ECONOMICS –II L T P 5									
Cognitive Level	K1: Recall K2: Understand K3: Apply K5: K6: Create	: Ev	alua	te						
Learning Objectives	 To enhance the knowledge of the students matter of micro economics. To help the students to understand the var market structure in the economy. To enable the students to understand the r factor pricing. To enable the students to understand the t factor pricing. To enable the students to understand the t factor pricing. To impart the knowledge on business dec 	ious neth heoi	for ods	ms of of	of					

UNIT I: Market Structure

Market Structure - Meaning - Types - Perfect Competition - Time Element Theory - Price and Output Determination - Equilibrium of the firm and industry in short and long run.

UNIT II: Price Determination under Monopoly

Meaning – Features of Monopoly – Price and Output Determination under Monopoly - Price Discrimination - Meaning – Price Discrimination under Monopoly.

UNIT III: Monopolistic Competition

Features of Monopolistic competition – Price and Output Determination under Monopolistic Competition - Selling Cost – Oligopoly – Meaning-Features-Kinked Demand Curve.

UNIT IV: Theories of Rent and Wages

Theories of Rent – Ricardian Theory of Rent - Modern Theory of Rent – Quasi– rent – Theories of Wages – The Subsistence Theory of Wages – Wage Fund Theory-Marginal Productivity Theory of Wages.

UNIT V: Interest and Profit

Interest - Gross Interest and Net Interest – Classical Theory of Interest - Neo - Classical Theory; Loanable fund Theory and Keynesian Theory of Interest - Profit - Gross and Net Profit -Theories of Profit – Schumpeter's Innovation Theory – Knight's Uncertainty Bearing Theory.

TEXT BOOKS:

- 1. M. L. Jhingan, Micro economic Theory Vrinda Publications, Delhi .2014
- 2. HL AHUJA (2009) Advanced Economic Theory S.Chand & Co

REFERENCE BOOKS:

- 1. Misra and Puri, Advanced Micro Economics Himalaya Publishing House, Mumbai, 2016.
- 2. Dutt & Sundaram, Micro Economics, S. Chand & Co Ltd, New Delhi, 2015.
- 3. V. Lokanathan, Principles of Economics, Economic Analysis S. Chand & Co., New Delhi, 2014.
- 4. K.P.M. Sundaram, Micro Economics, Rotan Prakshan Publications Ltd, 2014.
- 5. Pindy and Robinson, Micro Economic Analysis, 2013.
- 6. M. L. Seth, Principles of Economics, Lakshminara Publications, 2012.
- 7. Dr. S. Sankaran, Micro Economics, Margham Publications, Chennai, 2010.

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Understand the subject matter of micro economics.	K1
CO2	Classify the various forms of market structure in the economy.	K2
CO3	Apply the methods of factor pricing.	K3
CO4	Evaluate the theories of factor pricing.	K5
CO5	Take business decision wisely.	K6

Mapping:

Course]	Progra	nme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	М	М	W	М	W	М	М	М	W	М	S
CO2	М	S	М	S	М	М	N	М	М	S	М	М
CO3	S	S	S	М	М	М	S	S	S	М	М	М
CO4	М	М	М	W	М	М	S	М	М	W	М	W
CO5	S	М	S	S	М	S	S	М	S	S	М	М

COURSE U21ECT2 CODE	MONETARY ECONOMICS
CORE -IV	
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate
Learning Objectives	 To make the students aware of the present situations regarding monetary phenomena. To enable the students to understand the fundamental concepts of money and banking. To help the students to know about the existing monetary policy in India. To help the students to understand the theories of trade cycle To enable the students to understand the banking system in India.

UNIT I: Evolution of money

Evolution of Money –Barter system and its defects – kinds of money – functions of Money – Benefits and Drawbacks of Money - Paper standard –Advantages and Disadvantages – Fiduciary system - Methods of Note Issue – Role of Money in Developing and Mixed economy.

UNIT II: Value of money

Value of money – depreciation and appreciation of money- Theories of Money – Irving Fisher's Quantity Theory of Money – Cambridge Equations – Superiority of Cambridge version over Fisher's version.

UNIT III: Inflation and deflation

Inflation – Meaning – Causes for Inflation – Types of Inflation – Effects of Inflation – Inflationary Gap – Anti-Inflationary Measures – Deflation – Meaning – Causes for deflation – Effects of Deflation.

UNIT IV: Trade cycle

Trade Cycle – Meaning – Characteristics – Causes – Phases of Trade cycle – Theories of Trade of cycle – Schumpeter's and Keynesian theory of Trade cycle.

UNIT V: Banking

Functions of commercial Banks – Role of Commercial Banks in Economic Development – Credit Creation – Functions of Central Bank – Recent trends in Banking: ATM, Debit card, Credit card, e-banking.

TEXT BOOKS:

- 1. Seth M.L., Money Banking and International Trade and public Finance, Lakshmi Narayan Agarwal, Educational Publishers, Agra, 2017.
- 2. Cauvery R., Sudha Nayak U.K., Kruparani N., and Manimekalai A., Monetary Economics, S,Chand & Co. Ltd, New Delhi, 2010.

REFERENCE BOOKS:

- 1. Indian Institute of Banking and Finance, International Finance, Taxmann Publ, 2021.
- 2. D.M. Mithani, Money, Banking, International Trade and Public Finance, Himalaya, 2017.
- 3. Suraj B Gupta, Monetary Economics: Institutions, Theory and Policy, S.Chand, 2010.
- 4. Sundaram K.P.M., Money Banking & Public Finance, Alfa Publications, 2009.
- 5. Steven N Durlauf & Lawrence E Blume, Monetary Economics, New Palgrave Pub, 2009.

Course Outcomes:

On the successful completion of the course, the students will be able to:

C01	Learn about the evolution of monetary system	K1
CO2	Examine the importance of money in the economy.	K3
CO3	Understand the meaning and theories of Trade cycle	K2
CO4	Examine the role of money in different business situations.	K4
CO5	Evaluate the role of banking system in the economy	K5

Mapping:

Course	Programme Outcomes							Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	М	М	М	W	W	W	W	М	М
CO2	S	S	S	S	S	S	М	М	М	М	М	Ν
CO3	S	W	W	W	М	М	М	М	S	S	s	М
CO4	S	М	М	М	М	S	S	S	S	S	М	W
CO5	S	S	S	S	М	М	М	W	W	N	s	М

COURSE CODE ALLII	U21ECA22 ED -IV	ECONOMIC STATISTICS-II L T P C 5 - 4									
Cognitive L	evel	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate									
Learning O	bjectives	2. ² 3. ² 4. ¹ 5. ¹	applicat To make statistics To make statistics To enab regressie To help	e the studen ions of stat e the studen s in researc e the studen s in other fin- le the studen on technique the studen lity and its	tistics in o nts to uno ch. nts to uno ields. ents to un ues, ts to undo	econom derstand derstand nderstand erstand	nics. d the app d the app nd the co	licati licati rrelat	on c on c ion	of	

UNIT I: Correlation and Regression

Correlation and Regression – Scatter Diagram, - Karlpearson's Coefficient of correlation – Spearman's Rank correlation – Regression lines – Regression equations.

UNIT II: Association of Attributes

Association of Attributes – Independence – Consistence association – disassociation – Yule's coefficient of association – simple cases.

UNIT III: Index Numbers

Index Numbers – definition and Classification - methods of constructing price and cost of living index numbers – problems in the construction of the index numbers – uses. Limitations

UNIT IV: Time Series

Time Series – Nature, Objectives and components, methods of Measurements of trend and seasonal Variations – Applications in Economics and Business.

UNIT V: Probability

Probability – definition – concepts Rules of probability – Addition and Multiplication Theorem.

NOTE: Question Papers must contain problems to the extent of 60 % of the marks allotted to the subject.

TEXT BOOKS:

- 1. Gupta S.P, Statistical Methods, Sulthan Chand & sons, New Delhi, 2014.
- **2.** Gupta S.C and Kapoor V.K, Fundamentals of Applied Statistics, Sulthan Chand & sons, New Delhi, 2010.

REFERENCE BOOKS:.

- 1. Manoharan M Palani Paramount Publications, Palani, 2012.
- 2. Gupta S.C Fundamentals of Statistics, Himalaya Publishers 2020.

- 3. Gupta S.C and Indira Gupta Business statistics, Himalaya Publishers 2019.
- 4. Bhupendra T .Kesaria Numerical & Statistical Methods, Himalaya Publishers 2018.
- 5. Kathambarajan D. Economic & Business Statistics, Himalaya Publishers 2017.
- 6. Seemon Thomas Business Statistics, Narosa Publishing house, 2014.

Course Outcomes:

On the successful completion of the course, student will be able to:

CO1	Acquire knowledge on basic concepts of statistical methods	K1
	relevant to economic problems.	
CO2	Apply the theoretical and practical knowledge to do applied statistical methods	K3
CO3	Analyse the Correlation and Regression.	K4
CO4	Acquire the knowledge on index numbers and time series.	K2
CO5	Practice association of attributes, time series and basic concepts of probability	K5

Mapping:

Course]	Progra	mme O	utcome	s	Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	М	М	S	М	М	W	s	М	W	S	М
CO2	S	М	w	S	М	М	S	W	S	М	S	М
CO3	W	S	М	S	М	М	М	W	S	W	S	М
CO4	S	М	М	w	S	S	М	М	S	М	W	М
CO5	S	W	S	М	S	М	М	М	W	W	S	М

SEMESTER - III

COURSEU21ECT31CODECORE -V	MACRO ECONOMICS-I										
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate										
Learning Objectives	 To help the students to understand the fundamental concepts of macroeconomics. To create basic knowledge about macroeconomic policy and tools. To Provide a strong foundation for the students to clarify the ideas of macro economics To impart knowledge on the concepts of National Income To provide knowledge on theories of employment 										

UNIT I: Introduction to Macroeconomics

Meaning of Macro Economics - Difference between Micro and Macro Economics — Importance and Limitations of Macro Economics analysis – Circular Flow of Income – Two, Three and four Sector Models

UNIT II: National Income

Definition and concept – Per – capita income and Disposal personal income, Real income and National Income – Concept of National Product – GNP and NNP – Methods of Measuring National Income – Difficulties in the computation of National Income – National Income and Social Welfare – Uses of National Income – Social Accounting.

UNIT III: Theory of employment

Meaning of Full Employment – Kinds of Unemployment – Classical Theory of Employment – Say's Law of Market – Keynesian theory of Employment – Savings and Investment approach to under – employment equilibrium – A Comparison of Classical and Keynesian Theory of Employment

UNIT IV: Consumption function

Keynesian Psychological Law of Consumption – Significance of Keynes's Law – Propensity to consume – APC and MPC – Determinants of Propensity to consume.

UNIT V: Theories of Consumption Function

Propensity to consume - Absolute Income Hypothesis – Relative Income Hypothesis – Permanent Income Hypothesis – Life Cycle Hypothesis.

TEXT BOOKS:

- 1. Dr.S.Sankaran, Macro Economics, Margham Publication, 2016.
- 2. L.N.Dutta Modern Macro Economics, Publisher IK International Publishing, 2013.
- 3. H.L.Aguja Macro Economics Theory and Policy Publisher S.Chand, 2019.

REFERENCE BOOKS:

- 1. M.L.Jhingan, Macro Economic Theory, Publisher Vrinda Publication, 13th Edition, 2017.
- 2. Lovelean Gupta & Pradeep kumar Panda, Macro Economics, A Primer Publisher, Bharthi Bhawan, 1st edition, 2017.
- 3. M.L.Seth, Macro Economics, Lakshmi Narain Agarwal Pub, 2017.
- 4. David Romer, Advanced Macro Economics, McGraw Hill India Publisher, Edition 4, 2019.
- 5. Rana K.C. & Verma, Macro Economic Analysis, Vishal Publishing Co, New Delhi, 2014.
- 6. Rangaraj Narayan, Principles of Macro Economic Publisher, McGraw Hill Education, 2012.

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Understand the evolution of Macro Economics and know the difference	K1
	between micro and macroeconomics.	
CO2	Examine the various concepts of National income Accounting and issues	K4
	related to measurement of National income, and also develop an	
	environmental concern in economic activities	
CO3	Comprehend the classical theory of output, employment and income and	K2
	consumption function.	
CO4	Apply the knowledge to understand the Consumption function and theories of	K3
	consumption function.	
CO5	Create awareness on various concepts of investment, determinants of	K5
	investment, role of MEC.	

Mapping:

Course	Programme Outcomes							Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	S	S	S	М	М	S	S	S	W	s	М	
CO2	S	М	М	М	W	W	М	М	М	S	s	М	
CO3	S	S	W	S	S	М	М	S	W	N	W	М	
CO4	S	S	W	W	М	М	S	S	М	М	М	S	
CO5	S	S	W	М	S	S	М	М	М	S	М	S	

COURSE CODEU21ECA33ALLIED -III	PRINCIPLES OF ACCOUNTANCY-ILTPC54									
Cognitive Level	K1: Recall K2: Understand K4: Analyze K5: Evaluate K6: Create									
Learning Objectives	 To help the students to understand the book keeping. To enrich the knowledge of students in preparing journals, ledger and cash book. To provide knowledge about bills of exchange. To make the students to understand the fundamental principles of accounting To provide knowledge on subsidiary books in accounting 									

UNIT I: Introduction to Book Keeping

Meaning – scope and importance - Introduction to Book keeping – Journal – Ledger - double entry book keeping.

UNIT II: Subsidiary Books

Subsidiary books – purchase book, sales book, cash books-single column cash book, double column cash book and triple column cash book.

UNIT III: Capital and Revenue Expenditure account

Capital and Revenue Expenditure and Income, Final accounts and Balance sheet of sole Trading concerns–common adjusting Entries

UNIT IV: Bills of Exchange

Bills of Exchange – Account Entries

UNIT V: Average Due Date

Average Due Date

TEXT BOOKS:

- 1. Gupta R.L & Gupta V.K, Principles and Practice of Accountancy, Sultan Chand & Sons, 2019.
- 2. Maheswari S.N & Maheswari S.K, Financial Accounting, 5th edn, Vikas, 2012.

REFERENCE BOOKS:

- 1. Grewal T.S & Gupta S.C, Introduction to Accountancy, S. Chand, 2016.
- 2. Narayanaswamy R, Financial Accounting: A Managerial Perspective, 5th edn, PHI, 2014.
- 3. Vinayakam N & Charumati B, Financial Accounting, S. Chand, 2004.

Course Outcomes:

On the successful completion of the course the students will be able to:

CO1	Enhance their knowledge in preparing final accounts.	K2
CO2	Prepare various types of accounts.	K4
CO3	Understand the book keeping procedure	K1
CO4	Analyse the capital and revenue expenditure accounts	K4
CO5	Gain knowledge to evaluate verification and valuation of bills of exchange	K6

Mapping:

Course]	Progra	mme O	utcome	s		P	rogramn	ne Specif	ic Outco	mes
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	М	М	М	М	W	S	S	S	М	М
CO2	S	М	М	М	S	S	S	S	М	W	М	N
CO3	S	М	S	S	S	М	М	М	W	М	М	S
CO4	S	М	М	М	S	S	М	W	W	М	М	s
CO5	S	S	S	М	М	М	S	S	Ν	М	М	М

BA ECONOMICS MTWU SYLLABUS 2021 ONWARDS

COURSE U21ECE311 CODE	CHOICE -I	L	Τ	Р	С				
ELECTIVE -I	PRINCIPLES OF MANAGEMENT	4	-	-	3				
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate								
Learning Objectives	 To make the students to understand the maconcepts. To Develop the skills of decision making, management of a business organization To help the students to understand the prinmanagement. To acquire knowledge of manpower plannimotivation theory and communication barrimportance. To understand the importance of leadership scenario 	orga ciple ing, iers	nizi es of and	ng a					

UNIT I: Character and functions of Management

Management – Meaning and Definition – Characteristics Function Importance – Approaches to the study of management – Henry Foyol's Theory of management – F.W. Taylor's theory of scientific Management.

UNIT II: Managerial Planning

Managerial planning – Meaning & Definition – characteristics Objectives – steps in planning Process – Methods of planning – Planning tools- Significance – obstacles to effective planning.

UNIT III: Forecasting and Decision making

Forecasting - Concept - Techniques - Decision Making Need - Elements In Decision making – Decision making Process- Types - Factors involved in Decision Making - Decentralisation - Delegation of Authority - Span of Control.

UNIT IV: Directing and Controlling

Directing –Principles of Direction – Importance – Types –Motivation-Meaning-Importance. Controlling –steps in Control Process – Techniques of control – needs for control –Types of Managerial control.

UNIT V: Leadership

Leadership - Definitions - Characteristics - Distinction between leadership and management -Importance of Leadership - Formal and Informal Leaders - Functions and qualities of a Good Leader.

TEXT BOOKS:

- 1. Tripathi P.C & Reddy P.N, Principles of Management, 6th edn, Tata McGraw Hill, 2017.
- 2. T.Ramasamy, Principles of Management, Himalaya Publishing House, 2014.

REFERENCE BOOKS:

- 1. L.M. Prasad, Principles and Practice of Management, Sultan & Sons, 2019.
- C.B. Gupta, Business Organisation and Management, Sultan Chand & Sons, 2019.
 Ramesh B Rudani, Principles of Management, 2nd edn, McGraw Hill, 2019.
- 4. Dinker Pagare, Principles of Management, Sultan and sons Publications, 2018.
- 5. Lallan Prasad, S.S. Gulshan, Management: Principles & Practice, S. Chand & Co, 2011.

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Improve their knowledge on the Management techniques	K3
CO2	Develop the skills of good managers.	K5
CO3	Apply the forecasting techniques in decision making	K4
CO4	Acquire knowledge of manpower planning, motivation theory and communication barriers and importance.	K2
CO5	Understand the importance of leadership in business scenario	K1

Mapping:

Course Outcomes		Programme Outcomes							Programme Specific Outcomes				
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	М	S	М	S	S	S	М	W	W	S	s	
CO2	S	S	S	М	S	М	S	W	М	N	s	s	
CO3	М	S	S	W	S	М	S	W	N	М	М	S	
CO4	М	S	S	W	М	W	S	М	N	s	s	S	
CO5	S	S	S	N	S	М	М	W	N	М	S	S	

COURSE U21ECE312 CODE	CHOICE -II	L	T	P	С
ELECTIVE -I	MICRO FINANCE AND WOMEN EMPOWERMENT	4	-	-	3
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: K5: Evaluate	Ana	lyze	è	
Learning Objectives	 To make the students to understand the factor determining women empowerment To enable the students to understand the roof finance in poverty alleviation To impart the knowledge on Women Empode To enable the students to understand the room micro finance. To make the students to understand the character of the students to understand the students t	ole o ower ole o	rmei f ba	nt nks	

UNIT 1: Empowerment of Women

Meaning – Factors determining Women Empowerment – Challenges - Role of Women Empowerment in the Indian Economy.

UNIT II: Micro Finance

Concept – Elements – Importance – History of Micro Finance – Role of Micro Finance in Poverty Alleviation – Role of Banks in Micro Finance.

UNIT III: Techniques of Women Empowerment

Women Empowerment Programmes – Women Empowerment through Micro Finance – Women and Child Development Welfare Programmes: Awareness Camps,.

UNIT IV: Self Help Group

Meaning – Activities of the Self Help Groups: Savings, Credit, Marketing and Insurance – Rules for the Formation of Self Help Groups – Role in Self Help groups.

UNIT V: Evaluation of Self Help Group

Need and Features of Evaluation of Self Help Groups – Role of Governmental and Non-Governmental Organisation in Strengthening Self Help Groups – Marketing Challenges to the Self Help Groups - Problems faced by Self Help Groups.

TEXT BOOK:

- 1. Subhas Chandra Parida & Sasmita Nayak, Empowerment of Women in India, Northern Book Centre, New Delhi, 2009.
- 2. Muralidhar A. Lokhande, Micro Finance and Women Empowerment, New CenturyPub, 2014.

REFERENCE BOOKS:

- 1. Sukanta Sarkar & Mohammad Afsar Alam, Microfinance and Women Empowerment: A Geo-Economic Perspective, 2015.
- 2. Rama Raju P.S., Women Empowerment: Strategies and Interventions, Swastik Publications, New Delhi, 2014.
- 3. Ganesamurthy V.S, Empowerment of Women in India: Social, Economic and Political, New Century Publications, New Delhi, 2008
- 4. Das S.K, Nanda B.P and Rath J, Microfinance and Rural Development in India, New Century Pub., New Delhi, 2008.
- 5. Hajira Kumar and Jaimon Varghese, Women Empowerment: Issues, Challenges and Strategies: A Source Book, Regency Publications, New Delhi, 2005.

Course Outcomes

On the successful completion of the course, the students will be able to

CO1	Understand the factors determining women empowerment	K1
CO2	Examine the role of banks in providing micro finance.	K3
CO3	Gain knowledge on women empowerment programme	K2
CO4	Analyse the role of micro finance in poverty alleviation	K4
CO5	Evaluate the role of micro finance in women empowerment	K5

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	М	S	М	S	S	S	М	W	W	S	S	
CO2	S	S	S	М	S	М	S	W	М	Ν	S	S	
CO3	М	S	S	W	S	М	S	W	Ν	М	М	S	
CO4	М	S	S	W	М	W	S	М	N	S	s	S	
CO5	S	S	S	N	S	М	М	W	Ν	М	s	s	

COURSE CODEU21ECN31NON MAJOR	GENDER AND ECONOMY									
ELECTIVE-I Cognitive Level	K1: Recall K2: Understand K3: Apply K4:	An		9						
	K5: Evaluate	All	aryZ							
Learning Objectives	 To help the students to understand the impo women development. To help the students to understand the probl labourers. To help the students to understand the healt women. To impart knowledge on occupational patter To impart knowledge on women development 	ems h iss rn of	of v ues f wo	wom of mer	1					

UNIT I: Women in organize sector

Women in organized and unorganized sector.

UNIT II: Occupational Pattern

Occupational pattern of women in India.

UNIT III: Problem and Working conditions

Problems and working Conditions of Indian women.

UNIT IV: Education Levels

Women and Education in different levels – primary, Secondary And tertiary.

UNIT V: Health status

Health status of women in India.

TEXT BOOK:

1. Mahajan V.S, Women's Contribution to India's Economic and Social Development, Deep and Deep Publication, Delhi 1989.

REFERENCE BOOKS:

- 1. Sriani A.K, Gender in Employment Policies and Programmes: What Works for Women?, ILO, 2017.
- 2. Pulla Rao D, Status of Women in Education, Employment and Social Exclusion: Essays in Honour of Prof. K.S. Chalam, Serials Pub, 2011.
- 3. OECD, Report on the Gender Initiative: Gender Equality in Education, Employment and Entrepreneurship, OECD Pub, 2011.
- 4. International Labour Office, Women in Labour Markets: Measuring Progress and Identifying Challenges, ILO, 2010.
- 5. Bandi S.A, Forms of Production and Women's Labour, Sage Pub, 1992.
- 6. Nirmala Banerjee, Indian Women in a Changing Industrial Scenario, Sage Pub, 1991.

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Get knowledge on women development programmes.	K2
CO2	Identify the problems of women in organized and	K3
002	unorganized	
CO3	Understand the occupational pattern of women	K1
CO4	Assess the educational levels of women	K4
CO5	Gain knowledge on health status of women	K5

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
C01	S	М	S	S	S	М	S	S	S	S	М	S	
CO2	S	S	S	W	S	S	S	М	М	М	s	М	
СОЗ	S	W	S	М	S	S	S	W	S	W	s	М	
CO4	S	S	S	S	S	М	S	s	W	S	s	S	
CO5	S	S	М	N	М	S	S	S	S	S	М	S	

SEMESTER-IV

COURSE CODEU21ECT41CODECORE- VI	LTPCENVIRONMENTAL ECONOMICS444
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate
Learning Objectives	 To help the students in gaining knowledge about environmental economics. To make the students understand the Nature and Scope of environmental economics in India. To know the basic Concepts in Ecology and Economic development To make the students aware of the environmental problems To make the students to understand the environmental protection measures

UNIT I: Economics and Environment

Introduction - Economics and Environment – Definition – Scope – Role - Significance of Environmental Economics - Economic Growth and Development - Ecology and Economic Development - Relationship between Environment and the Economy - Environment and Economic System

UNIT II: Economic development and Quality of Environment

Economic Development and Quality of Environment- Environmental Issues in Developed and Developing Countries – Uses of Resources – Environmental Protection Laws- Environmental Education in Curriculum.

UNIT III: Cost Benefit Analysis

Cost Benefit Analysis – Environmental cost of Economic growth – Limits to growth –Pollution cost distribution- Effects- Plans – Total and Marginal Benefits of Pollution Control – Efficiency in Pollution- Pollution Control Boards.

UNIT IV: Environmental Policy

Environmental Policy - Constitutional Protection - Planning and Management - Role of Government - Public Awareness - Law and Environment

UNIT V: Global Warming

Meaning of Global Warming - Green House Effect - Contribution to Global Warming - Response to Green House Effect - Ozone Depletion - Climate Change - Contribution of Nation and State

TEXT BOOKS:

- 1. Sankaran.S., Environmental Economics, Margham Publications, Chennai, 2012
- 2. Eugine T., Environmental Economics, Virnda Publications, 2005.

REFERENCE BOOKS:

- 1. Karpagam, M, Environmental Economics: A Textbook, 3rd edn, Sterling Pub, New Delhi, 2019.
- 2. Subhashini Muthukrishnan, Economics of Environment, PHI, 2015.
- 3. Ganesamurthy, V.S., Environmental Economics in India, New Century Publications, New Delhi, 2009.
- 4. Jhingan M.L and Sharma C.K, Environmental Economics: Theory, Management and Policy, 2nd edn, Vrinda Publications, 2009.
- 5. Ulagnathan Sankar, Environmental Economics, Oxford University Press, New Delhi, 2003.

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Gain knowledge about environmental economics.	K2
CO2	Understand the Nature and Scope of environmental economics in India.	K1
CO3	Apply the basic Concepts in Ecology and Economic development	K3
CO4	Aware of the environmental problems	K4
CO5	Evaluate global warming and take environmental protection measures	K5

Mapping:

Course]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	М	S	S	S	S	S	W	S	W	S	М
CO2	S	М	S	S	М	S	М	М	М	S	W	М
CO3	S	М	М	М	N	S	W	М	М	Ν	S	S
CO4	S	М	W	М	М	S	М	W	М	М	М	М
CO5	S	М	S	М	W	S	S	М	М	М	М	М

COURSE CODEU21ECT42CORE- VII	MACRO ECONOMICS-II L T P C 4 4
Cognitive Level	K2: Understand K3: Apply K4: Analyze K5: Evaluate
Learning Objectives	 To provide an elaborate understanding in the subject matter of macro economics. To make the students to aware of the recent developments in the subject of macroeconomics. To make the students to know about the relevance of macroeconomic concepts to the economy. To make the students to understand the various phases of trade cycle and the theories of trade cycles. To make the students to understand the role of monetary and fiscal policies in developing economy.

UNIT I: Investment function

Investment function – Meaning – Types – Determinants of Investment – Difference between Autonomous Investment and Induced Investment – Factors determining Investment Function – Marginal Efficiency of Capital and Rate of Interest – Investment Demand Schedule.

UNIT II: Multiplier and accelerator

Multiplier – Static and Dynamic multipliers – Induced Investment and Accelerator – The interaction principle – Super Multiplier.

UNIT III: Trade cycle

Trade cycle: Meaning – nature – types and phases of a Trade cycle. Theories of trade cycle; Keynesian theory of trade cycle. Schumpeter's innovation theory –Hwatrey's theory - Hicks theory of trade cycle .

UNIT IV: Post Keynesian and macro analysis

Post Keynesian Macro Analysis – General equilibrium of monetary and real sector – contribution of Hicks, Hansen – IS and LM – Diagram.

UNIT V: Monetary and Fiscal policy

Macro-Economic policy: Meaning - Targets - instruments, objectives of macroeconomic policy - Fiscal Policy – Objectives – Role of fiscal policy in a developing economy – Effectiveness of monetary and fiscal policies.

TEXT BOOKS:

- 1. Sankaran S, Macro Economics, Margham Publication, 2016.
- 2. Ahuja H.L, Macro Economics Theory and Policy, S.Chand, 2019.

REFERENCE BOOKS:

- 1. Sinha V.C, and Ritu Shrivastava, Macro Economics, SBPD Pub, 2021.
- 2. David Romer, Advanced Macro Economics, M.C.Graw Hill, 4th edn, 2019.
- 3. M.L.Jhingan, Macro Economic Theory, Publisher Vrinda Publication, 13th edn, 2017.
- 4. Lovelean Gupta and Pradeepkumar Panda, Macro Economics, Bharthi Bhawan, 2017.

- 5. M.L.Seth, Macro Economics, Lakshmi Narain Agarwal, 2017.
- 6. Rana K.C. and Verma, Macro Economic Analysis, Vishal Pub, 2014.

Course Outcomes:

On the successful completion of the course the students will be able to:

C01	Gain knowledge about recent developments in theories of macro	K2
COI	economics	
CO2	Examine the working principles of Multiplier and Accelerator, Super	K3
002	Multiplier.	
CO3	Attain the knowledge in classical and Keynesian theories of income and	K4
005	employment	
CO4	Assess the various phases of trade cycle and the theories of trade cycles.	K5
COF	Describe the role of monetary and fiscal policies in developing	K5
CO5	Economy.	

Mapping:

Course Outcomes	Programme Outcomes							Programme Specific Outcomes					
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	М	М	М	W	W	М	М	М	М	М	М	
CO2	S	S	S	S	S	S	М	М	М	М	М	W	
CO3	S	S	S	S	S	W	W	W	М	М	М	Ν	
CO4	S	S	S	S	S	S	S	S	s	М	М	М	
CO5	S	М	М	М	М	W	М	М	М	S	S	S	

COURSE CODEU21ECA44ALLIED - IV	PRINCIPLES OF ACCOUNTANCY-II L T P C 4 - - 4									
Cognitive Level	K1: Recall K2: Understand K3: Apply K6: Create									
Learning Objectives	 To help the students to understand the concepts of accounting. To help the students to understand the basic principles of accountancy. To help the students to understand the application of financial accounting in business. To help the students to understand the preparation of income and expenditure account To provide knowledge on Insurance claims 									

Unit-I Self Balancing Ledger

Self Balancing Ledger

Unit-II Preparation of final accounts

Preparation of Final accounts from incomplete records.

Unit-III Receipts and Payment accounts

Receipts and Payments accounts.

Unit-IV Preparation of Income and Expenditure Accounts

Preparation of Income and Expenditure Accounts from receipts and payment accounts

Unit-V Insurance claims

Insurance claims for loss of stock only.

TEXT BOOKS:

- 1. Shukla M.C, Grewal T.S, and Gupta S.C, Advanced Accounts-Vol.2, 19th edn, S.Chand, 2016.
- 2. Pillai R.S.N et-al, Fundamentals of Advanced Accounting-Vol.1, S.Chand, 2012.
- 3. Pillai R.S.N et-al, Fundamental of Advanced Accounting-Vol.2, S.Chand, 2010.

REFERENCE BOOKS:

- 1. Gupta S.C, Grewal T.S, and Shukla M.C, Shukla & Grewal's Financial Accounting, S.Chand, 2019.
- 2. Maheswari S.N et-al, Advanced Accountancy-Vol.1, 11th edn, Vikas, 2017.
- 3. Leslie Breitner and Robert Anthony, Essentials of Accounting, 11th edn, Pearson, 2011.
- 4. Mishra K.C and Guria R.C, Financial Management and Insurance Accounting, Cengage Pub, 2009.

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Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Understand the procedures of book keeping.					
CO2	Prepare final accounts.	K6				
CO3	Prepare journals, ledger and cash book.	K6				
CO4	Assess the capital and revenue expenditure accounts	K3				
CO5	Gain knowledge on Insurance claims	K2				

Mapping:

Course Outcomes	Programme Outcomes							Programme Specific Outcomes					
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
C01	S	М	S	S	S	S	S	М	М	М	М	W	
CO2	S	М	М	М	S	S	S	S	М	w	N	S	
CO3	S	М	S	S	S	М	М	М	S	S	М	S	
CO4	S	S	W	S	S	S	М	М	М	М	s	S	
CO5	М	S	S	S	N	М	М	М	М	w	s	М	

COURSE U21ECE421 CODE	CHOICE -I	L	Τ	Р	С
ELECTIVE-II	MARKETING	3	-	-	3
Cognitive Level	K2: Understand K3: Apply K4: Analyze K5	5: Ev	alu	ate	
Learning Objectives	 To give solid understanding of key market and skills. To enable the students to understand the ba marketing. To perform situation analysis to assess man opportunities To make the students to learn about e-com marketing. To help the students in developing skills in management 	sic keti mero	aspe ng ce ai	ects of	of

UNIT I: Marketing Concepts

Marketing – Meaning and Definition – Planning – Planning process Types of Marketing Plan, Competitive Marketing Strategies, Interactions between Marketing Mix and Marketing Environment – Marketing objectives – Marketing organization – marketing risk.

UNIT II: Functions of Marketing

Functions of marketing – concentration – dispersion – Equalisation – buying and assembling – selling – transportation – storage – standardization – grading – AGMARK – ISI – ISO Certification.

UNIT III: Marketing Information System and Marketing Research

Marketing Information System – meaning and definition – characteristics – need – uses – components – marketing research – need – scope – kinds – procedure for marketing research.

UNIT IV: State Trading and Pricing

Policies State and marketing in India – State Trading – benefits – pricing policies – factors influencing price – marketable and marketed surplus – methods of sales promotion.

UNIT V: Commodity Exchange

Commodity exchange – Regulated markets – meaning – functions, working of commodity exchange - methods of trading. Recent Trends in Marketing - E-commerce, E-marketing, E-Retailing, Relationship marketing, Mobile marketing, Green marketing.

TEXT BOOKS:

- 1. Natarajan N, Marketing, Margham Publications, Chennai, 2017.
- Philip Kotler and Kevin Lane Keller, Marketing Management, 15th edn, Pearson, 2015.

REFERENCE BOOKS:

- 1. Sherlekar S.A, Marketing: Principles and Management, Himalaya Pub, 2015.
- 2. Pillai R.S.N and Bagavathi, Marketing Management, 3rd edn, S.Chand, 2012.
- 3. Kathiresan S and Radha V, Marketing Management, Bhavani Pub, 2011.
- 4. Mamoria C.B et-al, Marketing Management, Himalaya, 2012.
- 5. Kapoor D.C., Marketing and Sales Management, Sultan Chand, 2017.

Course Outcomes:

On the successful completion of the course, the students will be able to:

C01	Gather, analyse and draw conclusions from market and	K2
CO2	environmental data. Develop marketing strategies such as segmentation, targeting	K5
CO3	and positioning to achieve company objectives. Build an effective marketing plan to promote a company	K4
CO4	product service. Make strategic recommendations and persuasively	K3
C04	communicate their recommendations and rationale. Develop skills in marketing management	K5

Mapping:

Course]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	М	М	М	М	М	S	S	S	М	S	S
CO2	S	S	S	S	S	М	М	М	М	М	М	М
CO3	S	W	S	S	М	М	М	М	М	М	М	М
CO4	S	S	S	S	S	S	S	S	М	М	М	W
CO5	S	М	М	S	S	S	S	S	W	М	М	М

COURSE U21ECE422 CODE	CHOICE -II	L	T	Р	С
ELECTIVE-II	EXPORT PROCEDURE AND	3	-	-	3
	DOCUMENTATION				
Cognitive Level	11 -	: An	alyz	ze	
	K5: Evaluate				
Learning Objectives	 To improve the knowledge of the students Marketing and procedure. To equip the students to gain knowledge an export documentation To make the students to be aware of the im export licensing To prepare the students to be aware of the and post shipment finance. To enable the students to understant influencing the export marketing community 	nd sl iport expo d t	cills cance ort fi	in e of inan	ce

UNIT I: Preliminaries for Export

Meaning and Definition of export – classification-Strategy and preparation for export marketing-Registration formalities-Export licensing—Selection of Export product-methods of exporting.

UNIT II: Export Documentation

Aligned Documentation system-certificate of origin-Commercial Invoice, Shipping Bill, Certificate of Origin – Consumer invoice- Pre-shipment procedure- Bill of lading-Types of marine insurance policies

UNIT III: Export Procedure

Steps in export procedure-Export contract-Forward cover—Export finance-Excise clearence-Pre-shipment inspection-Shipping and custom formalities

UNIT IV: Export Finance

Export Finance- Need and purpose- time and source – pre- shipment finance- packing credit – period of packing credit – packing credit to sub – suppliers – foreign currency – post shipment finance – export finance in India

UNIT V: Export Communication

Export Communication – communication process – factors influencing international marketing communication – Export marketing channels of communication - channel of distribution – selection of distribution channel.

TEXT BOOK:

1. Natarajan L, International Marketing, Margham Publications, Chennai, 2014

REFERENCE BOOKS:

- 1. Madhurima Lall & Sultan Ahmad, Export Import: Procedure and Documentation, Sultan Chand, 2021.
- 2. Balaji.C.D., International Trade, Margham Publications , Chennai, 2018
- 3. John Daniels et-al, International Business, 16th edn, Pearson, 2018.
- 4. Gupta C.B, International Business, S.Chand, 2014.
- 5. Sankaran.S, International Trade, Margham Publications, 2011.
- 6. Kapoor D.C, Export Management, Vikas, 2007.

Course Outcomes

On the successful completion of the course, the students will be able to

CO1	Gain knowledge in export procedure.	K2
CO2	Understand the export procedure and policy decision	K1
CO3	Apply the Regulation and Prohibition measures of Export	K3
CO4	Evaluate India's Export finance	K5
CO5	Examine the factors influencing international marketing	K4
005	communication.	

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
C01	S	М	S	S	М	S	S	S	s	М	М	М		
CO2	S	S	S	S	М	S	S	М	N	s	S	W		
CO3	S	М	М	М	S	S	S	М	М	М	N	s		
CO4	S	S	S	S	S	S	S	S	S	М	М	М		
CO5	М	S	М	М	М	М	S	S	W	М	S	S		

COURSE CODEU21ECN42NON MAJOR ELECTIVE-IICognitive Level	ECONOMICS FOR COMPETITIVE EXAMINATIONSLTPC22									
Cognitive Level	K1: Recall K2: Understand K3: Apply K5: E K6: Create	evan	late							
Learning Objectives	 To enable the students to prepare for various examinations. To make the students to understand the natu economy. To make the students to understand the curr Indian industrial sector. To equip the students with the knowledge re relationship between industrial growth and e development. To impart knowledge on New Economic Po 	ent f egaro econ	f Ind rend	lian ls in the	L					

UNIT I: Features of Indian economy

Basic features of Indian economy

UNIT II: Demographic profile

Demographic Profile of Indian economy.

UNIT III: Agricultural sector

Agricultural sector in India

UNIT IV: Industrial sector

Industrial Sector in India

UNIT V: New economic policy

New Economic Policy in India

TEXT BOOKS:

- 1. Sankaran S, Indian Economy, Margham Publications, 2014.
- 2. Disha, Expert's Quick Indian Economy for Competitive Exams, Disha Pub, 2018.

- 1. Sanjay Kumar, Objective Economics: Collection of highly useful questions for Competitive Exams, Ramesh Pub House, 2021.
- 2. Nitin Singhania, Indian Economy for Civil Services and Other Competitive Examinations, 2nd edn, McGraw Hill, 2021.
- 3. Pranave Nerurkur, Mastering Economy of India: Competitive Exams, Kindle edition, 2020.
- 4. John Kennedy M, Objective Economics for Competitive Examinations, Himalaya, 2020.

- 5. Laxmikanth M, Indian Polity for Civil Services and other State Examinations, McGraw Hill, 2019.
- 6. Pearson, Indian Economy: Objective Questions for all Competitive Exams, Planet knowledge first edition, 2015

On the successful completion of the course, the students will be able to:

CO1	Aware of the present scenario in Indian economy.	K2
CO2	Understand the demographic profile of India	K1
CO3	Examine the status of agricultural sector.	K3
CO4	Equip with the knowledge regarding the relationship between industrial	K5
	growth and economic development.	
CO5	Create awareness on New Economic Policy of India	K6

Mapping:

Course]	Program	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	М	S	S	М	S	S	S	S	М	М	М
CO2	S	S	S	М	М	М	М	М	N	S	s	W
СОЗ	S	М	М	М	S	S	S	М	М	М	N	S
CO4	М	М	S	S	S	S	S	S	S	М	М	М
CO5	М	М	М	М	М	М	S	S	W	М	s	s

COURSE U21ECT51 CODE CORE-VIII	INDIAN ECONOMIC DEVELOPMENT-I
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate
Learning Objectives	 To make the students understand the structure of Indian economic development. To help the students to understand the problems of Poverty on Indian economic development and how it should be eradicated. To understand the Population Policy of India To understand the progress of Human Development To understand the Economics Reforms of our country.

SEMESTER-V

UNIT I: Nature and Characteristics

Characteristics of Indian Economy -present scenario – types of economy -Major issues of development - Determination of Economic Development – Economic and non – economic factors.

UNIT II: Occupational and Social Infrastructure

Economic Development and Occupational Distribution - Worker Participation rate- Concept of Social Sector - Social Infrastructure – Development of general Educational and health Infrastructure- Educational Policy - Health and Family Welfare programmes.

UNIT III: Demography

Demography details of India-population growth-trends- birth rate and death rate – causes for increase birth rate in India – measures to control population growth-population policy in India.

UNIT IV: Human Development

Concept of Human Development - Human Development Index - Gender Related Development Index - Human Poverty Index - National Human Development Report - Progress of Human Development in India.

UNIT V: Poverty and inequality

Concept of Poverty – Estimates of Poverty in India – Causes for Poverty - vicious circle of poverty - inequality – types of inequality-Economic Reforms and reduction of poverty and inequality- Sen poverty index -Gini co-efficient.

TEXT BOOKS:

- 1. Sankaran S., Indian Economy, Margham Publications, 2014.
- 2. Dutt R & Sundaram K.P.M, Indian Economy, S.Chand, 72nd edn, 2016.

- 1. Dristi Experts and Manohar Pandey, Indian Economy, Dristi Publication, 2020.
- 2. Vaishnavi Shankar, Indian Economy, Kiran Prakashan Publication, 2019.
- 3. Government of India: India Vision, Academic Foundation, New Delhi.2020
- 4. Sanjiv Verma, The Indian Economy, Unique Pub, 2018.

- Ramesh Singh, Indian Economy, 10th edn, McGraw Hill, 2018.
 Bhole L.M, Financial Institutions and Markets, 6th edn, McGraw Hill, 2017.

On the successful completion of the course, the students will be able to:

CO1	Learn about the nature of the Indian Economy and its basic characteristics.	K1
CO2	Discuss the magnitude of Social infrastructure in Indian Economic Development.	K2
CO3	Analyse the availability of human resources and make use of it.	K4
CO4	Examine the extent of Poverty and inequality and overcome in the society.	K3
CO5	Evaluate the Power of Various transport system and its impact .	K5

Mapping:

Course]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	S	S	М	М	М	W	S	S	М
CO2	S	М	М	S	S	S	W	S	S	S	М	М
CO3	S	S	М	М	М	М	М	М	S	S	М	Ν
CO4	М	S	W	S	S	S	S	S	s	W	М	М
CO5	М	S	М	М	М	N	S	S	W	S	S	М

COURSE CODE	U21ECT52	L MATHEMATICAL ECONOMICS-I	T	P	C
COF	RE-IX	5	-	-	4
Cognitive L	.evel	K1: Recall K2: Understand K3: Apply K6: Crea	e		
Learning O	bjectives	 To enable the students to understand the fundation mathematics. To impart various mathematical methods. To improve the mathematical knowledge of the 4. To help the students to understand the relations economics and mathematics To help the students to calculate the changes in economic variables 	stu hip	dent betv	s

UNIT I: Introduction

Use of Mathematical Techniques in Economics – Basic Rules of Arithmetic Operations – simple operations with common and decimal fraction – Algebraic Symbolism – Exponents and Radicals

UNIT II: Equations

Solution to linear equations – Linear Equation in one Variable –Simultaneous Linear Equation with Two and Three Variables

UNIT III: Application of linear equation in economics

Application of Linear Equation In Economics With reference to Linear demand function and Linear supply function only – Quadratic Equation (by using standard quadratic formula only)

UNIT IV: Logarithm

Logarithm – Definition – Formula (Product, Quotient, Exponent – No proof needed) – Calculation using logarithmic tables (simple problems only)

UNIT V: Set theory

Set Theory – Definition – Types of sets – Set operations - Union of sets – Intersection of sets - Difference of Sets- Complement of a sets - De-Morgan's law - Venn diagram (for 2 & 3 sets) – Problems for 2 sets and 3 sets and also using Venn diagram.

TEXT BOOKS:

- 1. Bose D, An Introduction to Mathematical Economics, Himalaya Publishing House, 2018.
- 2. Prabakar Pawas & Alka Budhiraja, A Text on Mathematical Economics, Academic Foundation, 1995.

- 1. Kunt Sydsaeter & Peter J. Hammond, Mathematics for Economics Analysis, Pearson Publication, 2020.
- 2. Joshi R.C and Nancy, Mathematical Methods in Economics-II, Vishal Pub, 2019.
- 3. Agarwal C.S and. Joshi R.C, Mathematics for Students of Economics, The New Academic Publishing, 2017.

- 4. Nik Hashim Nik Mustapha, Mathematical Economics with Application, University Malaysia Teragganu Publication, 2015
- 5. Vali Shapoor, Principles of Mathematical Economics, Attantis, 2014.

Course Learning Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Apply mathematical formula in practical life.	K3
CO2	Understand the mathematical methods which are useful for	K1
02	economic study.	
CO3	Apply the Mathematics knowledge into Economics Theory	K3
CO4	Identify the relationship between economics and mathematics	K2
CO5	Calculate the changes in basic economic variables	K6

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	P07	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	S	М	М	М	М	М	S	S	S	W	М	М		
CO2	S	S	S	М	S	М	М	S	М	S	S	S		
CO3	S	S	М	S	S	М	W	М	S	W	Ν	М		
CO4	М	S	S	W	S	N	S	М	W	М	s	S		
CO5	S	М	S	S	М	М	W	W	S	S	М	S		

COURSE CODEU21ECT53CODECORE-X	INTERNATIONAL ECONOMICS										
Cognitive Level	K1: Recall K2: Understand K3: Apply K5: Evaluate										
Learning Objectives	 To enable the students to understand the working and application of open economic system. To enable the students to understand the consequences of international trade. To enable the students to understand the general concepts of international economics To provide knowledge on the concepts of balance of payments and the terms of trade To provide knowledge on exchange rate 										

UNIT I: International trade

International Trade – Meaning – features Advantages and Disadvantages – Internal vs International Trade.

UNIT II: Theories of International trade

Classical Theory of International Trade – Hickscher Ohlin theory of International Trade – Free Trade vs Protection. Arguments for and Against Protection.

UNIT III: Balance of Payment

Balance of Trade and Balance of Payment – causes for Disequilibrium in balance of payments – Measures to correct it – BOP in India – Recent Position.

UNIT IV: Exchange rates

Foreign Exchange – Exchange rates - Determination – Theories – Mint Par Parity – Fixed and Flexible Exchange rates - Advantages and disadvantages.

UNIT V: International Financial Institutions

International Financial Institutions - Working of IMF, IBRD, IDA, International Liquidity, UNCTAD, New International Economic Order - WTO.

TEXT BOOKS:

- 1. Jhingan M.L, International Economics, 7th edn, Vrindha Pub, 2016.
- 2. Mithani D.M, International Economics, Himalaya Publishing House, Mumbai, 2015.

- 1. Francis Cherunilam, International Economics, 6th edn, McGraw Hill, 2020.
- 2. Mannur H.G, International Economics, 2nd edn, Vikas, 2018.
- 3. Desai S.S.M, International Economics, Himalaya Publishing House, 2017.
- 4. Dominic Salvatore, International Economics: Trade and Finance, Wiley, 2014.
- 5. Gupta K.R, International Economics, Atlantic Pub, 2009.

On the successful completion of the course, student will be able to:

CO1	Understand the significance of international trade.	K1
CO2	Identify the importance of comparative cost concept in	K3
02	international trade	
CO3	Examine the functioning of the international financial institutions	K2
CO4	Understand the concepts of balance of payments and the terms of	K1
004	trade	
CO5	Evaluate the importance of the concept of exchange rate in	K5
005	international trade	

Mapping :

Course		Programme Outcomes							Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	S	М	S	S	S	М	S	S	S	S	М	S		
CO2	S	S	S	W	S	S	S	М	М	М	S	Μ		
СОЗ	S	W	S	М	S	S	S	W	S	W	S	М		
CO4	S	S	S	S	S	М	S	S	W	S	S	S		
CO5	S	S	М	N	М	S	S	S	S	S	М	S		

COURSE U21E CODE	CT54	HISTORY OF ECONOMIC THOUGHT	L	Τ	P	С
CORE-XI			5	-	-	4
Cognitive Level		K1: Recall K3: Apply K4: Analyze K5: Evaluate K6: Create				
Learning Objectiv	es	 To provide knowledge on basic concepts of To make the students to know about contrib various economists. To provide theoretical knowledge about rece economics thought. To make the analytical interest in the Marxi To understand the application of economic to 	outio ent l an E	n of India Con	an omi	

UNIT I: Ancient Economic Thought

Introduction – Ancient Economic Thought –The Greek. Plato – Aristotle – The Roman – Kautilya's Arthasastra – Thiruvalluvar.

UNIT II: Medieval Economic Thought

Medieval Economic Thought – St. Thomas Aquinas- Mercantilism- Sir Thomas Mun- James Steuart- Physiocrates–Quessnay- Jacques- Classical Thoughts- Adam Smith- Malthus.

UNIT III: Economic Ideas of Marx

Karl Marx ideas – Dialectical Materialism- Theory of Class Struggle – Theory of Value and Distribution - Theory of Surplus Value- Industrial reserve army- Marxian Prediction - Scientific Socialism

UNIT IV: Economic ideas

Alfred Marshal – Keynes - J.B.Clark - J.B.Say - J.S.Mill - Irving Fisher - A.C.Pigou – Walras – Pareto - Their theories and Economic ideas.

UNIT V: Recent Indian Economic Thought

Recent Indian Economic Thought – Dada BaiNaoroji - M.K.Gandhi– Nehru- B.R.Ambedkar - VKRV Rao – AmartyaSen

TEXT BOOK:

- 1. Loganathan V, History of Economic Thought, S.Chand, 2012
- 2. Ganguli B. N, Indian economic Thought: A 19th Century Perspective, Tata McGraw Hill, 2013.

- 2. Sankaran S, History of Economic Thought, Margham Publication, 2014.
- 3 Seshadri G. B, Economic Doctrines, B. R. Publishing Corporation, 2014.
- 4 Jhingan M.L, Girija M, and Sasikala L, History of Economic Thought, 3rd edn, Kindle Edition, 2014.
- 5 Hajela T.N, History of Economic Thought, 18th edn, Ane Books, 2011.
- 6 Blackhouse R, A History of Modern Economic Analysis, Basil Blackwell Oxford, 2011.

BA ECONOMICS MTWU SYLLABUS 2021 ONWARDS

Course Outcomes:

On the successful completion of the course, the students will be able to:

CO1	Get knowledge about thinking of various school of economists.	K1
CO2	Evaluate of economic ideas.	K4
CO3	Develop a positive attitude towards economic ideas.	K6
CO4	Get analytical interest in the Marxian Economics.	K5
CO5	Understand the application of economic theories.	K3

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5		
CO1	S	S	М	М	S	М	W	S	М	М	М	S		
CO2	S	S	М	S	S	w	М	S	s	s	М	М		
CO3	S	S	S	М	S	М	N	S	W	М	М	N		
CO4	S	S	S	М	S	М	М	S	S	S	s	S		
CO5	S	S	М	S	М	М	М	S	М	М	М	М		

COURSE CODE COF	U21ECT55 RE-XII	AGRICULTURAL ECONOMICS L T P C 5 - 4										
Cognitive I	Level	K1: Recall K3: Apply K4: Analyze K5: Evalua K6: Create	ate									
Learning C	bjectives	 To make the students to understand the feat Agriculture To make the students to understand the role agencies for Agricultural credit To equip the students with the knowledge relationship between Agricultural economic economy To engage the students in the analysis of defarm sector. To impart knowledge on agriculture policy in the students in the st	of l e re ny ebt o	Insti gard and crisi	tutio ling Inc	the dian						

UNIT I: Agricultural and economic Development

Agricultural Development – Role of Agriculture in Indian Economy- Agricultural Development under Five Year Plans- Productivity in Agriculture – Causes for Low Productivity- Measures to improve Productivity.

UNIT II: Agricultural Productivity

Productivity in Indian Agriculture, Measuring Agriculture Productivity, Farm size, Cropping Pattern – Mechanisation – Advantages and Limitations- Farm Size and Efficiency -Agricultural Labour and Wages – women in Agriculture, wage discrimination. Green Revolution- Problems of small and marginal farmers.

UNIT III: Agricultural Price Policy

Size of land holdings- Tenancy systems and Land Reforms – Supply of Inputs: Irrigation, Power, Seed and Fertilizer – Pricing of Inputs – Agricultural price policy in India – Minimum support price – objectives of price policy, Food security in India, PDS– Crop Insurance.

UNIT IV: Agricultural Finance and Agencies

Agricultural Credit in India - Agricultural Indebtedness – causes – remedies - Institutional agencies supplying Agricultural finance: Co-operatives, Commercial Banks, and Regional Rural Banks, NABARD. Role of Rural Credit Institutions. NBFC and agricultural credit.

UNIT V: Agricultural Marketing

Agricultural Markets- Definition and Scope – Recent State of Agricultural Marketing- Role and Functions of efficient marketing system - Types of Agricultural markets – cooperative marketing and regulated markets - New Agricultural policy.

TEXT BOOKS:

- 1. P.K. Gupta, Agricultural Economics, Vrinda Publication, Reprint 2020.
- 2. Singh C.B, and Singh R.K, A Textbook of Agricultural Economics, Lakshmi Publications, 2011.

REFERENCE BOOKS:

- 1. Andrew Barkley and Paul W Barkley, Principles of Agricultural Economics, Routledge, 2020.
- 2. Gail L.Cramer, Krishna P. Pandel and Andrew Schmitz, The Routledge Handbook of Agricultural Economics, Routledge, 2019.
- 3. Reddy S.S et-al, Agricultural Economics, 2nd edn, Oxford Pub, 2019.
- 4. Dhingra I.C, The Indian Economy, 28th edn, Sultan Chand, 2014.
- 5. Agarwal A.N., Indian Economy: Problems of Development and Planning 37thedition, New Age International Publishers, 2014.
- 6. P.Mala, Agricultural Economics, Dominant Publishers, 2014.

Course Outcomes:

On the successful completion of the course, the students will be able to

CO1	Get knowledge on the status of agricultural sector	K1
CO2	Develop the skills in the measurement of productivity.	K6
CO3	Apply their theoretical knowledge in pricing of agricultural products.	K3
CO4	Analyse of debt crisis in the farm sector.	K4
CO5	Gain knowledge about agriculture policy in India	K1

Mapping:

Course]	Program	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	М	М	М	М	М	S	S	S	М	М	W	S
CO2	S	S	S	S	М	М	W	S	S	М	Μ	М
CO3	S	М	М	S	S	М	М	W	М	М	М	S
CO4	S	М	S	М	S	S	S	М	М	Ν	S	S
CO5	S	S	S	М	М	М	М	S	S	М	М	М

COURSE U21ECE531 CODE	CHOICE -I	L	Τ	Р	С					
ELECTIVE-III	HUMAN RESOURCE MANAGEMENT	3	-	-	3					
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K5: Evaluate									
Learning Objectives	 To enhance the knowledge of students in the human resource management. To make the students to understand the imphuman health. To make the students to understand the imphuman capital in economic development. To enhance the knowledge of the students recruitment and selection, employee relation management, staff training and job evaluat To impart knowledge on the concept of emempowerment 	porta porta on s ons ion.	ance ance taff	of						

UNIT I: Introduction to Human Resource Management

Definition and Concept, Features, Objectives, Functions, Scope and Development of Human Resource Management, Importance of Human Resource Management, Human Resource Practices,

UNIT II: HRM and Personnel Management

Introduction, Concept of Personnel Management, Personnel Management in India, Functions of the Labour Welfare Officer, Difference between Personnel Management and HRM

UNIT III: Human Resource Planning

Human Resource Planning - Concept -Objectives- Need-Process- Benefits- Problems - Factors in HRP.

UNIT IV: Job Analysis

Job Analysis- Job Description and work design-Recruitment- Concept and Types of Recruitment- Selection- Concept and Process of Selection- Training- Concept and Types of Training- Performance Appraisal-Concept and Methods of Performance Appraisal- Job evaluation.

UNIT V: Employee Empowerment

Introduction, Concept of Employee Empowerment, Process of Empowerment, Empowerment in Indian Scenario, Empowerment in Global Scenario.

TEXT BOOK:

1. Jaysankar J, Human Resource Management, Margham Publications, 2013.

REFERENCES BOOKS:

1. Rao V.S.P, Human Resource Management, 2nd edn, Taxmann Pub, 2020.

- 2. Chhabra T.N and Monica S Chhabra, Essentials of Human Resource Management, Sun India Pub, 2020.
- 3. Aswathappa K, Human Resource Management: Text and Cases, 8th edn, McGraw Hill, 2017.
- 4. Mira S Saiyadain, Human Resources Management, 4th edn, McGraw Hill, 2008.
- 5. Gupta, C.B, Human Resource Management, Sultan Chand & Sons, 2012.

On the successful completion of the course, students will be able to:

CO1	Equip with the management skills and human behavioural knowledge for a career in human resource management.	K5
CO2	Get understanding in the intellectual, social and personal development.	K2
CO3	Practically manage and coordinate people to achieve strategic business objectives.	K3
CO4	Exercise staff recruitment and selection, employee relations management, staff training and job evaluation.	K4
CO5	Gain knowledge on the concept of employee empowerment.	K1

Mapping:

Course]	Progra	mme O	utcome	s		Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	М	М	S	М	S	М	W	S	М	S	М	
CO2	S	S	М	W	N	S	М	М	М	N	S	S	
CO3	S	М	S	S	М	М	S	W	S	М	S	М	
CO4	S	М	М	W	S	М	М	М	М	N	S	М	
CO5	S	S	М	М	N	S	S	М	W	N	S	S	

COURSE U21ECE532 CODE	CHOICE -II	Τ	P	С	
ELECTIVE-III	POPULATION STUDIES	3	-	-	3
Cognitive Level	K1: Recall K2: Understand K4: Analyze K6	:Cr	eate		
Learning Objectives	 To make the students to understand the relabetween population growth and economic of To help the students to understand the reas migration. To understand the population policy in Ind To equip the students with the knowledge population policy of India To understand the population trends in Ind 	deve ons ia rega	lopi for	nen	

UNIT I: Population Science, Demography and Development

Population and Economic development- Population and environment -Implications of population Growth on Regional imbalances-Population Science and Demography- Meaning and scope of demography; components of population growth .

UNIT II: Theories of population growth

Malthusian Theory of Population- Optimum Theory of Population- Theory of Demographic Transition.

UNIT III: Fertility, Nuptiality and Mortality

Fertility, Nuptiality and Mortality-Importance of study of fertility – Factors affecting fertility – Socio-economic factors. Nuptiality – Concept and analysis of marital status, Mortality – Death rates, crude and age-specific; Mortality at birth and infant mortality rate.

UNIT IV: Migration and Urbanization

Migration and Urbanization-Concept and types – Temporary, internal and international; International migration –Its effect on population growth and pattern; Factors affecting migration; Urbanization – Growth and distribution of rural- Urbanization in India.

UNIT V: Population Policy

Population Policy in India-Evolution of population policy in India – The shift in policy from population control to family welfare, to women empowerment; Family planning programmes. Population trend in India

TEXT BOOK:

- 1. Jhingan M.L, Bhatt B.K. and Desai J.N., Economic Planning and Development, 3rd edn, Vrinda Publication, 2019.
- 2. Jain R.K, A Textbook of Population Studies, Neha Publishers, 2013.

- 1. Rajendra Kumar Sharma, Demography and Population Problems, Atlantic Pub, 2020.
- 2. Tim Dyson, A Population History of India: From the First Modern People to the Present Day, Oxford University Press, 2018.

- 3. Krishnamurthy Srinivasan, Population Centres in India: Shifting Trends, Policies and Programs, Sage, 2017.
- 4. Pathak K.B and Ram F, Techniques of Demographic Analysis, Himalaya, 2016.
- 5. Majumdar P.K, India's Demography: Changing Demographic Scenario in India, Rawat Pub, 2013.
- 6. Mahendra K Premi, India's Changing Population Profile, National Book Trust, 2011.

On the successful completion of the course, the students will be able to

CO1	Understand the growth of population in India	K1
CO2	Know about the theories of Population	K2
CO3	Understand the concepts of Fertility, Nuptiality and Mortality.	K1
CO4	Analyse the reasons for migration.	K4
CO5	Develop a proactive attitude towards the population policy	K6

Mapping:

Course]	Progra	mme O	utcome	s		Programme Specific Outcomes					
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	М	S	S	S	S	S	М	W	W	S	S	
CO2	S	S	S	М	S	М	S	W	М	Ν	S	S	
CO3	М	S	S	S	S	М	S	W	М	М	М	S	
CO4	М	S	S	S	М	W	S	М	М	S	S	S	
CO5	S	S	S	N	S	М	М	W	S	М	S	S	

COURSE CODEU21ECS53SKILLBASED ELECTIVE-III	ECONOMICS OF TOURISM L T P 2 -											
Cognitive Level	K1: Recall K2: Understand K3: Apply K4:	Ana	lyze	•								
Learning Objectives	 To make the students to understand the role an economic intervention and its significanc To make the students to understand the econ importance of tourism To provide the knowledge about travel agen operators To emphasize on various tourism organization about its development. To give understanding in the global nature on Industry 	e in Iomi ts & on t	eco c tou hat l	nom r oring	ıy. gs							

UNIT I: Economic importance of Tourism

Concepts- Definitions - Types of tourist- Types and Forms of Tourism;-Tourism system-Economic importance of Tourism – Contribution to National Income – Tourism and employment – Tourism and Foreign Gains.

UNIT II: Travel motivation

Factors influencing the growth of Tourism – Need for Rest and Relaxation – Travel Motivation – Participation in sports – Business activities.

UNIT III: Employment and Income creation

Employment and Income creation, Tourism Multiplier Effects, Balance of Payments, Foreign Exchange

UNIT IV: Tourism planning and tour operators

Tourism Planning- Need and Importance, Travel Agents and Tour operators -Role of Tourism Development Corporation in India.

UNIT V: Tourism Organizations:

Objectives and Role of ITDC- TTDC –IRCTC- IATO and Civil Aviation in development-Tourism in the Era of Globalisation.

TEXT BOOKS:

- 1. Jagmohan Negi, Travel Agency and Tour Operator, Kanishka Publishing House, 2012
- 2. Bhatia A.K, Tourism Development and Principles, Sterling Publishers, 2014

- 1. Seth Praveen, Tourism: Today and Tomorrow, New Delhi, Anmol Publications, 2019.
- 2. Seth P.N and Bhat S.S, An Introduction to Travel and Tourism Management, Sterling Publication, 2017.
- 3. Bhatia A.K, Tourism in India, New Delhi, Sterling Publishers, 2016.
- 4. Ratan Deepsingh, Dynamics of Tourism, Kanishka Publishers, 2015.
- 5. Kaul R.N, Dynamics of Tourism, Sterling Publishers, 2013.
- 6. Singh P.K, Fifth Year of Indian Tourism, Kanishka Publishers, 2010.

On the successful completion of the course, the students will be able to:

К3	CO1	Trace the impact of the tourism as a factor for development in all fields, viz., socioeconomic, ecological impacts.
K4	CO2	Analyse the impact of tourism on employment and income creation.
K2	CO3	Gain knowledge about travel agents and tour operators
K2	CO4	Get knowledge on various tourism organization that brings about its development.
K1	CO5	Understand the global nature of the tourism Industry

Mapping:

Course]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	М	М	W	S	S	W	М	S	М	W	М
CO2	W	S	М	S	М	М	S	S	М	W	S	М
CO3	S	М	М	W	S	М	S	М	S	М	W	М
CO4	S	W	S	М	S	М	М	М	М	W	s	М
CO5	S	W	S	М	S	S	М	W	S	М	S	М

SEMESTER-VI

COURSE U21ECT61 CODE	INDIAN ECONOMIC DEVELOPMENT-II	L	Τ	Р	С
CORE XIII		5	-	-	4
Cognitive Level	K1: Recall K2: Understand K3: Apply K4:	An	alyz	e	
Learning Objectives	 To make the students to understand the statu agriculture. To enable the students to have an understand various issues/components of the Indian Ecc To provide knowledge on economic plannin To impart the knowledge of economic reform To provide knowledge on inclusive growth 	ding onor	of t ny. Ind	the lia.	

UNIT I: Agricultural Scenario

Role of Agriculture in Indian Economy - Causes for Low Productivity - Measures to Improve Productivity – Green Revolution - New Thrust Areas in Agriculture - New Agricultural Strategy.

UNIT II: Unemployment in India

Meaning – Concepts of Unemployment – Types of Unemployment – Causes for Unemployment – Remedial Measures for Unemployment.

UNIT III: Planning in India

Meaning and Significance of Planning – Types – Objectives of Economic Planning – Strategies – Review of Indian Fiver Year Plans – Targets, achievements and failures.

UNIT IV: Economic Reforms

Internal and External Reforms – New economic policy and India- WTO and its impact on the different sectors of the economy – Financial Sector Reforms – inclusive growth- goals and achievement.

UNIT V: Industrial Scenario

Definition of cottage, Small, medium and large Scale – Importance - Problems – Remedies – Public Sector Undertakings (PSUs) Role of PSUs in India – Causes for the Failure of PSUs in India – KVIC in India – development of basic and heavy industries in India- New Industrial Policy 1991.

TEXT BOOKS:

- 1. Sankaran S., Indian Economy, Margham Publications, 2014.
- 2. Dutt R & Sundaram K.P.M, Indian Economy, S.Chand, 72nd edn, 2016.

- 1. Dristi Experts and Manohar Pandey, Indian Economy, Dristi Publication, 2020.
- 2. Government of India: India Vision, Academic Foundation, New Delhi.2020
- 3. Vaishnavi Shankar, Indian Economy, Kiran Prakashan Publication, 2019.
- 4. Sanjiv Verma, The Indian Economy, Unique Pub, 2018.

- Ramesh Singh, Indian Economy, 10th edn, McGraw Hill, 2018.
 Mishra S.K, & Puri V.K, Indian Economy, Himalaya Publishing House, 2011.

On the successful completion of the course, student will be able to:

CO1	Understand the agricultural scenario of India.	K1
CO2	Understand the concepts of unemployment and measures to	K1
02	solve the unemployment in India.	
CO3	Gain knowledge in economic planning of India.	K2
CO4	Examine economic reforms of India	K4
CO5	Get insights in the concept of inclusive growth	K3

Mapping:

Course]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	М	S	S	S	S	S	S	М	S
CO2	S	М	S	S	М	S	М	S	М	S	S	S
CO3	М	М	S	S	W	М	S	S	S	М	S	W
CO4	S	S	S	М	М	S	W	М	S	М	М	М
CO5	S	S	S	S	W	М	S	S	W	М	W	М

COURSE U21ECT62 CODE	MATHEMATICAL ECONOMICS-II	L	Τ	Р	С
CORE XIV	WATHEMATICAL ECONOMICS-II	5	-	-	4
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: A	Anal	yze		
Learning Objectives	 To enable the students to understand the fur mathematics. To enable the students to understand the pra applications of mathematics in research. To improve the mathematical knowledge of To provide the knowledge of application of economic concepts To develop the knowledge of Linear Progra 	ctica the deri	al stud vati	lents	5.

UNIT I: Matrices

Matrices – Meaning – Types of Matrices – Operations of Matrices (Addition, Subtraction and Multiplication) – Transpose of Matrix- Inverse of matrix- Solution of linear equations by Crammer's rule

UNIT II: Analytical geometry of two dimensions

Equation of straight line- slope intercept form-point slope form-Two point form- Two intercept form-Concurrent lines- Two straight line.

UNIT III: Differentiation

Differentiation – Meaning – Basic Rules of Differentiation – Higher Order Differentiation (First and Second Order only) – Calculation Using Addition, Subtraction, Product Quotient and function of function rule)

UNIT IV: Application of derivatives in economics

Average Cost and Marginal Cost – Average and Marginal Revenues – Maxima and Minima – Profit and Sales Maximization

UNIT V: Linear programming

Linear Programming – Introduction – Meaning – Basic Concepts – Mathematical Formulation of Linear Programming – Problem and its Solution by graphical Method Only.

TEXT BOOKS:

- 1. Bose D, An Introduction to Mathematical Economics, Himalaya Publishing House, 2018.
- 2. Manoharan M, and Elango C, Business Mathematics, Palani Paramount Publications, 2018.

- 1. Kunt Sydsaeter & Peter J. Hammond, Mathematics for Economics Analysis, Pearson Publication, 2020.
- 2. Joshi R.C and Nancy, Mathematical Methods in Economics-II, Vishal Pub, 2019.
- 3. Wilson Mion, Introduction to Mathematical Economics, 2018.

- 4. Agarwal C.S and. Joshi R.C, Mathematics for Students of Economics, The New Academic Publishing, 2017.
- 5. Nik Hashim Nik Mustapha, Mathematical Economics with Application, University Malaysia Teragganu Publication, 2015.
- 6. Sancheti D.C and Kapoor V.K, Business Mathematics, 11th edn, Sultan Chand, 2014.

On the successful completion of the course, the students will be able to:

C01	Gain the knowledge of matrix operation including addition, subtraction, multiplication and transposition	K2
CO2	Apply mathematical formula in practical life.	K3
CO3	Apply their acquired knowledge in research	K3
CO4	Understand the applications of derivatives in economic concepts	K4
CO5	Get knowledge in Linear Programming	K1

Mapping:

Course]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	N	N	W	S	W	М	N	N	S	W	N	М
CO2	М	М	М	М	М	М	W	М	S	М	w	М
CO3	S	М	М	М	w	М	w	М	s	W	w	М
CO4	S	М	W	М	М	S	W	М	S	М	N	w
CO5	W	N	N	S	W	М	W	М	S	N	N	М

COURSE U21ECT63 CODE CORE XV	PUBLIC FINANCE L T P C 5 - 4
Cognitive Level	K1: Recall K2: Understand K4: Analyze K6: Create
Learning Objectives	 To enable the students to understand the concepts of public finance. To enable the students to understand and analyze the role and functions of the government and the impact of financial operations on economic activities. To enable the students to understand the polices of government related to financial administrations. To make the students to understand the concept of public debt with its causes, effects and management To provide knowledge in the framework of budget and overview of current Union Budget.

UNIT I: Scope of Public Finance

Public Finance – Definition- Scope- Public Finance and Private finance- Principles of Maximum Social Advantage- Public goods and Private goods

UNIT II: Sources of Public revenue

Sources of Public Revenue – Taxes – Canons of Taxation–Principles of Taxation Classification of Tax – Direct and Indirect taxes—A brief note on different taxes – GST in India - Effects of Taxes

UNIT III: Public Expenditure

Public Expenditure - Meaning - Definition – Causes for the growth of Public expenditure In India – Cannons of public Expenditure- Effects of public expenditure- Control of public expenditure.

UNIT IV: Public debt and Budget

Public debt – Meaning – classification of public debt –causes, effects and redemption of public debt - Budget - Meanings and objective of budget- structure of budget- et- Budgetary procedure in India- – A overview of Current Union budget.

UNIT V: Fiscal Federalism

Meaning – Principles of Fiscal Federalism – Objectives of Finance Commission – Recommendations of 13th, 14th and 15th Finance Commission – Co-operative Federalism-NITI Aayog - Centre State Financial Relations.

TEXT BOOKS:

- 1. Kavery, SudhaNaik, Public Finance (Fiscal Policy), S.Chand & Co, 2010.
- 2. Tyagi B.P, Public Finance, Jai Prakash Nath& Co., 2015.

REFERENCE BOOKS:

- 1. Varshney J.C, Public Finance, SBPD Publishing, 2021.
- 2. Seth M.L, Money, Banking, International Trade and Public Finance, Lakshmi Narain Agarwal Pub, 2020.
- 3. Mithani M.D, Money, Banking, International Trade and Public Finance, 20th edn, Himalaya Publishing House, 2018.
- 4. Hajela, T.N, Money, Banking and International Trade, 9th edn, Books Wagon Pub, 2016.
- 5. Hajela, T.N, Money, Banking and Public Finance, Ane Books, 2009.
- 6. Bhatia H.L, Public Finance, 30th edn, S.Chand, 2000.

Course Outcomes:

On the successful completion of the course, students will be able to:

CO1	Understand the importance of public finance in economic development	K1
CO2	Get in-depth knowledge in public expenditure especially the significance and effects of increase in public expenditure	K2
CO3	Examine the ways in which direct and indirect taxes are levied for augmenting financial resources towards economic development	K4
CO4	Understand the concept of public debt with its causes, effects and management	K1
CO5	Develop the framework of budget and overview of current Union Budget.	K6

Mapping:

Course	Programme Outcomes								Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	М	S	S	S	S	S	W	S	W	S	М	
CO2	S	М	S	S	М	S	М	М	М	S	S	М	
CO3	S	М	М	М	N	S	W	М	М	N	S	М	
CO4	S	М	W	М	М	S	М	W	М	М	S	М	
CO5	S	М	S	М	W	S	S	М	М	М	S	М	

COURSE CODEU21ECT64CORE XVI	INDUSTRIAL ECONOMICS	L 5	Т -	P -	C 4
Cognitive Level	K1: Recall K2: Understand K3: Apply K5:	Eva	luat	e	
Learning Objectives	 To make the students to understand the theorindustrial location. To impart knowledge on industrial producti To equip the students with the knowledge rerelationship between industrial growth and development. To provide knowledge in industrial finance To enhance the knowledge of the students in policy of India 	vity. egare	ding omi	c	

UNIT I: Industrialisation

Industrialisation – pattern – rationalization of industrialization – Factors inhibiting industrialisation – Inter dependence of agriculture and industry

UNIT II: Location of Industry

Location of Industry - Factors determining Industrial Location - Theories of Industrial Location - Weber's Theory – Sargent Florence's Theory –Balanced Regional development of Industries – Need for balanced Regional development in India.

UNIT III: Industrial productivity

Industrial Productivity – Tools of Productivity – Factors influencing industrial productivity – Productivity Movement in India – National Productivity Council – Scientific Management.

UNIT IV: Industrial Finance

Industrial Finance 14-- hours Industrial Finance - Term Finance: Short Term, Long Term - Specialized Financial Institutions - IFCI - IDBI - ICICI.

UNIT V: Industrial polices

Industrial Policies - 1956, 1977, 1991 - Role of State - New Industrial Policy and Economic Reforms.

TEXT BOOKS:

- 1. Barthwal, R.R, Industrial Economics: An Introductory Textbook, 3rd edn, New Age International Pub, 2019.
- 2. Sivayya K.V and Das V.B.M, Indian Industrial Economy, 11th edn, S.Chand & Co., 2014.

- 1. Kuchhal S. C, Industrial Economy of India, Chaitanya Pub. House, 2018.
- 2. Chernnila F, Industrial Economics: Indian Perspective, Himalaya Publishing House, Mumbai, 2016.
- 3. Devine P.J, An Introduction to Industrial Economics, George Allen and Unwin, 2012.
- 4. Sharma N. K, Industrial Economics, Anmol Publications Pvt. Ltd, 2010.

5. Sadhu A.N, and Singh A, Industrial Economics, Himalaya Publishing House, 2010.

Course Outcomes:

On the successful completion of the course, students will be able to:

C01	Understand the causes for industrial disputes, and find out the	K1
COI	measures for social security	
CO2	Identify the factors affecting the location of an industry	K2
CO3	Examine the need for industrial growth in India.	K3
CO4	Get knowledge about Industrial Productivity	K2
CO5	Get insights in to the Industrial policies of India	K5

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	S	W	S	М	S	S	S	М	М	W	S	М	
CO2	S	М	W	S	М	М	S	S	М	W	S	М	
CO3	W	S	М	S	М	S	М	W	М	W	S	М	
CO4	W	S	М	S	М	М	W	S	М	W	S	М	
CO5	S	М	М	S	М	М	М	W	S	М	S	М	

COURSE CODEU21ECT65CORE XVII	RURAL ECONOMICS	L 5	Т -	P -	C 4							
Cognitive Level	K1: Recall K2: Understand K4: Analyze K5: Evaluate K6: Create											
Learning Objectives	 To provide the students with a thorough known understanding of the foundations of rural economic concepts and the students of the direct of the direct of the direct of the students to understand the character of the students to understand the character of the direct of the students to understand the character of the students and strategies for rural uplifter of the student of the	onon nens leng lent. con on Pr	mics sions ges is sequ	s of n ru ienc amn	ral es nes							

UNIT I: Rural Economy

Rural economy: Characteristics – Need for the study of Rural economy – Comparison of Rural Economy and Urban Economy. Concepts: Barter System, Non Monetized Sector – Agricultural Marketing –Farm and Non-Farm Income - Problems of Rural Economy.

UNIT II: Rural Unemployment

Rural Unemployment: Types, Structure, Causes of Unemployment and Remedial measures. Rural Employment Generation Programmes: NRLM, MGNREGA. Technology for rural growth: ICT, mobile, successful programmes.

UNIT III: Rural Credit

Rural indebtedness: Causes and effects of rural indebtedness, Remedies. Rural Credit - Need for Credit - Sources of Rural Credit. Unorganized credit: Money lenders. Organized: Indigenous Bankers - Co-operatives, Commercial banks - Regional Rural banks - Micro-Finance Institutions (MFIs) - NABARD

UNIT IV: Rural Poverty

Rural Poverty: Causes and Consequences - Rural Poverty Line – Estimates of poverty – Factors influencing Rural Poverty – Removal of Poverty - Rural Development in India.

UNIT V: Tribal Economy

Tribal Economy: Characteristics of Tribal economy – Distribution of Tribal population in India - Tribal Agriculture and allied activities: Horticulture, Floriculture, Animal husbandry, Forest and forest collection. Problems in Tribal areas

TEXT BOOKS:

- 1. Sankaran S. Rural Economics ,Margham Publications
- 2. Dutt R & Sundaram K.P.M, Indian Economy, S.Chand, 72nd edn, 2016.

REFERENCE BOOKS:

- 1. Amarjit Singh, Fundamentals of Agricultural Economics, Himalaya Publication, 2019.
- 2. Reddy K.V, Agriculture and Rural Development, Himalaya Publishing House, 2017.
- 3. Sharma R.K et-al, Agriculture at a Glance, Daya Publications, 2011.
- 4. Vasant Desai, Rural Development in India, 2nd edn, Himalaya Publication, 2010.
- 5. Choudrey, C.M. Rural Economics. Sunshine Publications, 2009.

Course Outcomes:

On the successful completion of the course, students will be able to:

CO1	Understand the concepts and problems of rural economy.	K1
CO2	Define the structure of rural unemployment and the technology used	K2
	for rural growth.	
CO3	Examine the extent of rural indebtedness, and the measures to remove	K4
	rural unemployment.	
CO4	Evaluate the causes and consequences of Rural Poverty, and describe	K5
	the Poverty Alleviation Programmes	
CO5	Improve the knowledge about the tribal economy and analyse the tribal	K6
	agricultural activities	

Mapping:

Course		Programme Outcomes							Programme Specific Outcomes				
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	
CO1	М	М	М	N	W	N	S	S	Ν	W	Ν	S	
CO2	М	М	S	W	S	N	W	S	М	Ν	W	S	
CO3	S	S	S	N	S	N	W	S	Ν	М	М	S	
CO4	М	S	S	N	S	N	W	М	Ν	М	S	S	
CO5	М	М	М	N	S	N	М	М	Ν	М	W	М	

COURSE U21ECE641 CODE	CHOICE -I	L	Τ	Р	С
ELECTIVE-IV	LABOUR ECONOMICS	3	-	-	3
Cognitive Level	K1: Recall K2: Understand K3: Apply K5:	Eva	luat	e	
Learning Objectives	 To give knowledge in labour market and p labour market To impart knowledge on the concepts of w determination To make the students to understand the stu Indian labour laws To provide knowledge on rural employment To provide knowledge on child labour and 	age dent nt	s the	e	our

UNIT I: Labour Market and Policies

Labour Market- Nature and Characteristics, Demand for Labour in relation to size and pattern of investment, Choice of technologies and labour policies Supply of Labour, Growth of Labour Force.

UNIT II: Employment and Wage Determination

Employment and Development relationship- Employment Policy Wage Determination-Classical, Neo-classical and Bargaining theories; Concepts of minimum wage and efficiency wage; Non-wage component of labour remuneration,

UNIT III: Industrial and Agricultural Labour

Industrial Labour-Theories of labour movement, growth, pattern and structure of labour unions in India, Industrial Disputes and their settlements, trends in collective bargaining, Indian Labour laws in the context of international labour standards.

UNIT IV: Agricultural Labour Markets

Rural labour supply, interlocking of factor markets, nature and trends in rural employment, Agricultural wages in India, Non-agricultural rural employment

UNIT V: Social Security and Reforms

State and Social Security- Concepts and evolution, Social assistance and insurance, Review and Appraisal of State Policies, Special Problems- Child labour, discrimination, bonded labour Labour market Reforms- National Commission on Labour.

TEXT BOOKS: ·

- 1. Cahuc P, Carcillo S and Zylberberg A, Labor Economics, 2nd edn, PHI, 2014.
- 2. Bazen Stephen, Econometric Methods for Labour Economics, Oxford University Press, 2011.

- 1. Floro Caroleo et-al, Young People and the Labour Market, Routledge, 2018.
- 2. Saibal Kar and Debabrata Datta, Industrial and Labour Economics: Issues in Developing and Transition Countries, 5th edn, Springer, 2015.

- 3. Rajendra Prasad Singh, Agricultural Labour: Various Issues, Regal Pub, 2011.
- 4. Ehrenberg R and Smith R.S, Modern Labor Economics: Theory & Public Policy, Pearson, 2012.
- 5. Usha Sharma, Child Labour in India, Mittal Pub, 2006.
- 6. Jhabvala R. and Subrahmanya R.K, The Unorganised Sector: Work Security and Social Protection, Sage Publications, 2000.

On the successful completion of the course, the students will be able to

CO1	Understand the policies of labour market	K1
CO2	Gain knowledge about the concepts of wage determination	K2
CO3	Examine the application Indian labour laws	K3
CO4	Gain knowledge about rural employment	K2
CO5	Evaluate the cases and effects of child labour and bonded labour	K5

Mapping:

Course]	Progra	mme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	М	М	М	N	W	N	S	S	Ν	W	N	S
CO2	М	М	S	W	S	N	W	S	М	Ν	W	S
CO3	S	S	S	N	S	N	W	S	Ν	М	М	S
CO4	М	S	S	N	S	N	W	М	Ν	М	S	S
CO5	М	М	М	N	S	Ν	М	М	Ν	М	W	М

COURSE U21ECE642 CODE	CHOICE -II	L	Τ	Р	С
ELECTIVE-IV	HEALTH ECONOMICS	3	-	-	3
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: K5: Evaluate	Ana	alyz	e	
Learning Objectives	 To impart the importance of health and edu To make the students to understand the role education in human development To impart knowledge on health care deman health insurance market To make the students to understand the exi policies in health sector. To provide knowledge on rate of return to quality of education in India 	e of nd ai sting	heal nd th g pu	ne blic	

UNIT I: Health Education

Role of health and education in human development: health and education outcomes and their relationship with macroeconomic performance

UNIT II: Topics in Health Economic Theory

Demand for health, Grossman's model of demand for health, information asymmetry in healthcare demand, and the health insurance market, physician induced demand, adverse selection and moral hazard in health insurance

UNIT III: Economic evaluation of health care

Cost effectiveness and cost-benefit analysis; valuing life

UNIT IV: Public policy in the health sector

Externalities in health and health care; rationale for government intervention in the health sector

UNIT V: Education

Investment in human capital; rate of return to education: private and social; quality of education; signalling of human capital; theories of discrimination; gender and caste discrimination in India. Education sector in India: An overview.

TEXT BOOKS:

1. Bhattacharya J et-al, Health Economics, Palgrave Macmillan, 2014.

2. Ehrenberg R, and Smith R, Modern Labour Economics: Theory and Public Policy, 11th edn, Addison Wesley, 2012

REFERENCE BOOKS:

1. Kesavan Sreekantan Nair, Health Economics and Financing, New Century Publications, 2019.

- 2. Chee-Ruey Hsieh and Frank A. Sloan, Health Economics, The MIT Press, 2012.
- 3. Braverman J, Health Economics, Pharma Press, 2009.

On the successful completion of the course, the students will be able to

CO1	Understand the importance of human health and education	K1
CO2	Examine the role of health and education on economic	K3
	development	
CO3	Gain awareness on health policies	K4
CO4	Get understanding in health care system in India	K2
CO5	Evaluate the rate of return to education	K5

Mapping:

Course Outcomes]	Progra	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	М	М	М	N	W	Ν	S	S	Ν	W	Ν	S
CO2	М	М	S	W	S	Ν	W	S	М	Ν	W	S
CO3	S	S	S	N	S	Ν	W	S	Ν	М	М	S
CO4	М	S	S	N	S	N	W	М	N	М	S	S
CO5	М	М	М	N	S	N	М	М	Ν	М	W	М

COURSE CODE	U21ECS61	I		T	Р	С				
	A BASED FIVE-IV	BUSINESS COMMUNICATION 2 - 2								
Cognitive L	evel	K1: Recall K2: Understand K3: Apply K4: An K6: Create	nal	lyze	;					
Learning O	bjectives	 To help the students to understand the import business communication. To improve the communication knowledge o students. To help the students to understand the steps i the business letter. To improve the knowledge of students on bar correspondence To enhance the knowledge of the students on writing 	f tl n d nki	he Iraf ing	ting					

UNIT I: Introduction

Business Communication –Meaning-objectives- Importance of business communication – Process and principles Modern Communication devices – Word processor- telex- Fax- E-mail-Tele conferencing – Telephone answering machine- Internet – websites and their uses.

UNIT II: Business Letter

Analysis of Business Letter- Layout – Kinds of Business letters- letter of enquiries- replies - Offers and Quotations – Offer orders – Cancellations – Replies- Circular- Complaints and Settlement-Sales letter.

UNIT III: Banking Correspondence

Bank Correspondence –correspondence with customers- Insurance Correspondence- Agency Correspondence- Correspondence relating to Exports and Imports

UNIT IV: Company Correspondence

Correspondence with share holders, Government Departments & Statutory Bodies-Application for appointment – Importance, Types, Structure – Oral Presentation -Planning for Oral presentation.

UNIT V: Report Writing

Report – Meaning , Importance, Principles governing the preparation of Report – Qualities of Good Report- Functions of a Report – Types of Reports- Reports by individuals, Committees.

TEXT BOOK:

1. Kathiresan and Dr. V. Radha, Business Communication, Prasanna Publishers, 2011.

- 1. Bhatia R.C, BusinessCommunication, Annes Students Edition, 2019.
- 2. Kumkum Bhardwaj, Fundementals of Business Communication, Wiley, 2014.
- 3. Jain V.K, Business Ethics and Communication, S.Chand, 2008.

- 4. Jyoti Jai, Business Communication, Garima Publications, 2007.
- 5. Galgotia, Business Communication Skills, Galgotia Publication, 2006.

On the successful completion of the course, the students will be able to

CO1	Understand the importance of business communication	K1
CO2	Improve their communication skills in business	K3
CO3	Describe the steps in report writing	K2
CO4	Prepare the banking correspondence	K4
CO5	Create good report writing	K6

Mapping:

Course]	Prograi	nme O	utcome	Programme Specific Outcomes						
Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	М	М	М	N	W	N	S	S	Ν	W	Ν	S
CO2	М	М	S	W	S	N	W	S	М	N	W	S
CO3	S	S	S	N	S	N	W	S	Ν	М	М	S
CO4	М	S	S	N	S	N	W	М	Ν	М	S	S
CO5	М	М	М	Ν	S	N	М	М	Ν	М	W	М

*S-Strong correlation; M-Moderate correlation; W- Weak correlation N - No correlation

VALUE ADDED PROGRAMME

COURSE CODEU21ECV51SEMESTER - V	ENTREPRENEURSHIP DEVELOPMENT L T P C - - - 2										
Cognitive Level	K1: Recall K2: Understand K3: Apply K4: Analyze K6: Create										
Learning Objectives	 To enable the students to understand the traits and qualities of successful entrepreneur To make the students to understand the problems faced by the entrepreneurs. To promote the knowledge of the students in project management and marketing techniques. To enable the students to understand the preparation of project proposal To enhance the knowledge of the students on getting finance for setting new enterprises. 										

UNIT I: Introduction

Entrepreneur – Meaning —Definition - Functions of Entrepreneur – Types – Role of Entrepreneurs in Economic Development – Entrepreneur and Manager – Traits and Qualities of Successful Entrepreneurs.

UNIT II: Entrepreneurship

Concept of Entrepreneurship – Motivation Theories – Motivating Factors Entrepreneurial Mobility – Factors Influencing Mobility.

UNIT III: Women entrepreneurship

Women Entrepreneurship – Concept, Types – Factors Influencing Women Entrepreneurship – Traits of women entrepreneur - Role and Functions – Growth of Women Entrepreneurship in India – Problems of Women Entrepreneur – Steps to Promote Women Entrepreneurship in India.

UNIT IV: Small scale industries

Meaning of Small Scale Industries – Types of SSI – Role of SSI in Economic Development – Problems of SSI – Project Report – Contents – Formulation.

UNIT V: Institutional arrangement

Institutional Arrangement for Entrepreneurship Development – DIC – SIDO – SIDCO – NSIC – SIPCOT – TIIC – SIDBI – Incentives and Subsidies – EDP – Need – Objectives Instructions.

TEXT BOOK:

1. Khanka S.S, Entrepreneurial Development, S. Chand & Co, 2007.

REFERENCE BOOKS:

1. Debasish Biswas and Chanchal Dey, Entrepreneurship Development in India, Routledge, 2021.

- 2. Robert D. Hisrich et-al, Entrepreneurship, 11th edn, McGraw Hill, 2020.
- 3. Gupta C.B, Srinivasan N.P, Entrepreneurial Development in India, Sulthan Chand & Sons, 2020.
- 4. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing House, 2011.
- 5. Saravanavel P, Entrepreneurship Development, Ess Pee Kay Publishing, 2009.

On the successful completion of the course, student will be able to

CO1	Get the interest in entrepreneurial activity	K2
CO2	Understand the meaning and role of entrepreneur	K1
CO3	Equip themselves with entrepreneurial skills for self-	K4
005	employment	
CO4	Understand the importance of women entrepreneur in	K3
004	economic development	
CO5	Develop knowledge about the financial institutions which help	K6
05	the entrepreneur	

Mapping:

Course Outcomes]	Program	mme O	utcome	Programme Specific Outcomes						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	М	М	М	N	W	N	S	S	N	W	Ν	S
CO2	М	М	S	W	S	N	W	S	М	Ν	W	S
СОЗ	S	S	S	N	S	N	W	S	Ν	М	М	S
CO4	М	S	S	N	S	N	W	М	Ν	М	S	S
CO5	М	М	М	Ν	S	N	М	М	N	М	W	М

*S-Strong correlation; M-Moderate correlation; W- Weak correlation N – No correlation
